

France-Paris: Data-bearing media
OJ S 16/2017 24/01/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Autorité de la Concurrence

National registration number: 11000016300011

Postal address: 11 rue de l'Échelle

Town: Paris

NUTS code: FR101 Paris

Postal code: 75001

Country: France

E-mail: achats-marches@autoritedelaconcurrence.fr

Telephone: +33 155040000

Fax: +33 155040199

Internet address(es):

Main address: <http://www.autoritedelaconcurrence.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations de conseil, d'accompagnement, de création et d'exécution graphique.

Reference number: 2016-05

II.1.2. Main CPV code

32584000 Data-bearing media

II.1.3. Type of contract

Services

II.1.4. Short description

La présente consultation a pour objet la réalisation de prestations de conseil, d'accompagnement, de création et d'exécution graphique de 3 supports de communication, la synthèse du rapport annuel, la lettre entrée libre et la collection dé clic.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 250 000,00 EUR

II.2. Description

II.2.1. Title

Synthèse du rapport annuel

Lot No: 1

II.2.2. Additional CPV code(s)

32584000 Data-bearing media

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Conseil, accompagnement, création et exécution graphique de la synthèse du rapport annuel.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lettre entrée libre

Lot No: 2

II.2.2. Additional CPV code(s)

32584000 Data-bearing media

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Conseil, accompagnement, création et exécution graphique de la lettre entrée libre.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 30

Price - Weighting: 70

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Collection déclic
Lot No: 3

II.2.2. Additional CPV code(s)

32584000 Data-bearing media

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Conseil, accompagnement, création et exécution graphique de la collection déclic.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 30
Price - Weighting: 70

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 118-209978](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Conseil, accompagnement, création et exécution graphique de la synthèse du rapport annuel

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/01/2017

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Lonsdale Corporate

Postal address: 34 rue Pasquier

Town: Paris

NUTS code: FR101 Paris

Postal code: 75008

Country: France

Internet address: <http://lonsdale.fr>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 250 000,00 EUR

Total value of the contract/lot: 250 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 2

Title:

Conseil, accompagnement, création et exécution graphique de lettre institutionnelle «Entré libre»

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section V: Award of contract

Lot No: 3

Title:

Conseil, accompagnement, création et exécution graphique de collection «Déclic»

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI: Complementary information

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://www.paris.tribunal-administratif.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://www.paris.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

20/01/2017