

**France-Vincennes: Photographic and ancillary services**

OJ S 13/2020 20/01/2020

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Agence française pour la biodiversité

Postal address: 12 cours Louis Lumière

Town: Vincennes

NUTS code: FR France

Postal code: 94300

Country: France

E-mail: [Achat@ofb.gouv.fr](mailto:Achat@ofb.gouv.fr)

Telephone: +33 145143600

Fax: +33 145143671

**Internet address(es):**Main address: <http://Ofb.gouv.fr>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=entreprise>.[EntrepriseAdvancedSearch&AllCons&refConsultation=525805&orgAcronyme=d4t](https://www.marches-publics.gouv.fr/EntrepriseAdvancedSearch&AllCons&refConsultation=525805&orgAcronyme=d4t)**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Environment

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Prestations de reportages photographiques

Reference number: 2019-47

**II.1.2. Main CPV code**

79960000 Photographic and ancillary services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

L'accord-cadre a pour objet la réalisation de reportages photographiques pouvant comprendre des portraits, des images institutionnelles, «corporate», subaquatiques, aériennes, de terrain, naturalistes, paysagères, techniques/scientifiques en France métropolitaine et ses territoires ultra-marins. Les prestations attendues sont explicitées dans le Cahier des clauses techniques particulières (CCTP).

#### **II.1.5. Estimated total value**

Value excluding VAT: 800 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Néant.

### **II.2. Description**

#### **II.2.1. Title**

Lot n° 1: France métropolitaine — images institutionnelles/au service de l'identité visuelle de l'OFB

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79961100 Advertising photography services, 79961100 Advertising photography services

#### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: France métropolitaine.

#### **II.2.4. Description of the procurement**

Pour servir l'identité visuelle de l'établissement, l'OFB pourra faire appel aux titulaires de ce lot pour couvrir certains besoins institutionnels — des reportages «corporate» ou événementiels: — des reportages identitaires valorisant les actions et missions de nos agents (photographies de terrain), — des reportages de nature plus publicitaire à vocation promotionnelle.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 200 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder 4 ans.

#### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Lot n° 2: France métropolitaine — images naturalistes (animalières et paysagères) terrestres  
Lot No: 2

##### **II.2.2. Additional CPV code(s)**

79961300 Specialised photography services, 79961300 Specialised photography services

##### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: France métropolitaine.

##### **II.2.4. Description of the procurement**

Ces images naturalistes/animalières et paysagères permettront d'illustrer la beauté et la fragilité de la biodiversité (terrestre et/ou urbaine), valoriser nos terroirs et territoires ou mettre en avant les services rendus par la nature (services écosystémiques).

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 60 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder 4 ans.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Lot n° 3: France métropolitaine — images subaquatiques

Lot No: 3

**II.2.2. Additional CPV code(s)**

79961320 Underwater photography services, 79961320 Underwater photography services

**II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: France métropolitaine.

**II.2.4. Description of the procurement**

Lot n° 3: France métropolitaine — images subaquatiques.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 100 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder 4 ans.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Lot n° 4: France métropolitaine — images aériennes.

Lot No: 4

**II.2.2. Additional CPV code(s)**

79961200 Aerial photography services, 79961200 Aerial photography services

**II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: France métropolitaine.

**II.2.4. Description of the procurement**

Lot n° 4: France métropolitaine — images aériennes.

**II.2.5.**

## **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 120 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder 4 ans.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Lot n° 5: Zone «Océan Indien» (Île de la Réunion, Mayotte)

Lot No: 5

##### **II.2.2. Additional CPV code(s)**

79961200 Aerial photography services

##### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: Zone «Océan Indien» (Île de la Réunion, Mayotte).

##### **II.2.4. Description of the procurement**

L'OFB pourra faire appel aux titulaires de ce lot pour répondre à différents besoins:

- des reportages photos «sur le terrain»,
- des reportages photos subaquatiques,
- des reportages photos aériens.

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 80 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder 4 ans.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Lot n° 6: Zone Antilles françaises (Guadeloupe, Martinique, Saint-Barthélemy, Saint-Martin et Guyane)

Lot No: 6

##### **II.2.2. Additional CPV code(s)**

79961200 Aerial photography services, 79961320 Underwater photography services

##### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: Zone Antilles françaises (Guadeloupe, Martinique, Saint-Barthelemy, Saint-Martin et Guyane).

##### **II.2.4. Description of the procurement**

L'OFB pourra faire appel aux titulaires de ce lot pour répondre à différents besoins:

- des reportages photos «sur le terrain»,
- des reportages photos subaquatiques,
- des reportages photos aériens.

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 80 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder quatre ans.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11.**

## **Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Lot n° 7: Zone pacifique (Nouvelle Calédonie)  
Lot No: 7

##### **II.2.2. Additional CPV code(s)**

79961200 Aerial photography services

##### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: Nouvelle Calédonie.

##### **II.2.4. Description of the procurement**

L'OFB pourra faire appel aux titulaires de ce lot pour répondre à différents besoins:

- des reportages photos «sur le terrain»,
- des reportages photos subaquatiques,
- des reportages photos aériens.

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 60 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder 4 ans.

##### **II.2.10. Information about variants**

Variants will be accepted: no

##### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

**II.2.1. Title**

Lot n° 8: Zone pacifique (Polynésie française)

Lot No: 8

**II.2.2. Additional CPV code(s)**

79961200 Aerial photography services

**II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: Polynésie française.

**II.2.4. Description of the procurement**

L'OFB pourra faire appel aux titulaires de ce lot pour répondre à différents besoins:

— des reportages photos «sur le terrain»,

— des reportages photos subaquatiques,

— des reportages photos aériens.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 60 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Il pourra être reconduit 2 fois tacitement pour une durée d'un an. La durée maximale totale de l'accord-cadre ne peut excéder 4 ans.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **IV.2. Administrative information**

### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 14/02/2020 Local time: 12:00

### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

### **IV.2.7. Conditions for opening of tenders**

Date: 14/02/2020 Local time: 12:30

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

À définir à la fin du marché.

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de Melun

Postal address: 43 rue du Général de Gaulle — BP 8630

Town: Melun

Postal code: 77000

Country: France

E-mail: [greffe.ta-melun@juradm.fr](mailto:greffe.ta-melun@juradm.fr)

Telephone: +33 160566630

Fax: +33 160566610

Internet address: <http://www.melun.tribunal-administratif.fr>

### **VI.5. Date of dispatch of this notice**

15/01/2020