

**Spain-Madrid: Other community, social and personal services**  
**OJ S 17/2014 24/01/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Asociación para el empleo y la formación de personas con discapacidad (FSC INSERTA)

Postal address: Bernardino Obregón, nº 26

Town: Madrid

Postal code: 28012

Country: Spain

For the attention of: Eva Martín Sánchez

E-mail: [eva.martin.fsc@fundaciononce.es](mailto:eva.martin.fsc@fundaciononce.es)

Telephone: +34 914688500

Fax: +34 914688502

**Internet address(es):**

General address of the contracting authority: [www.fsc-inserta.es](http://www.fsc-inserta.es)

**I.2. Type of the contracting authority**

Other: Entidad sin ánimo de lucro

**I.3. Main activity**

Other: Cooperación e integración social de personas con discapacidad

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Campaña de comunicación integrada dirigida a jóvenes con discapacidad en el ámbito universitario.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Posicionar la marca Fundación ONCE y FSC Inserta como la referencia indiscutible para el colectivo de jóvenes con discapacidad que buscan trabajo y para el colectivo de empresarios como el partner de referencia a la hora de intermediar en la contratación de capital humano de jóvenes con discapacidad.

**II.1.5. CPV code(s)**

98000000 Other community, social and personal services

**II.1.6. Information about the Government Procurement Agreement (GPA)****II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot**

Value: 252 833 EUR  
excluding VAT

**Section IV: Procedure**

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**IV.1. Type of procedure****IV.1.1. Type of procedure**

Open

**IV.2. Award criteria****IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Requisitos técnicos. Weighting 40
2. Oferta económica. Weighting 26

**IV.2.2. Information about electronic auction****IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

CT/2013/005

**IV.3.2. Previous publication concerning this procedure****Contract notice**

Notice number in the OJ S: [2013/S 152-264838](#) of 7.8.2013

**Section V: Award of contract**

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**V.1. Date of conclusion of the contract**

19.12.2013

**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: Shackleton Madrid, S.L.

Postal address: Arturo Soria, 245

Town: Madrid

Postal code: 28033

Country: Spain

E-mail: [info@shackletongroup.com](mailto:info@shackletongroup.com)

Telephone: +34 917434444

Fax: +34 917462992

Internet address: [www.shackletongroup.com](http://www.shackletongroup.com)

**V.4. Information on value of the contract/lot**

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Initial estimated total value of the contract/lot:  
Value: 600 000 EUR  
excluding VAT  
Total value of the procurement:  
Value: 252 833 EUR  
excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Programa Operativo del Reino de España de lucha contra la discriminación para el período 2007-2013, cofinanciado por el Fondo Social Europeo y la Fundación ONCE.

**VI.2. Additional information**

El contrato podrá ser prorrogado por acuerdo de las partes; el importe referenciado en el apartado IV-2-I no incluye la posible prórroga.

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

22.1.2014