

**Sweden-Gävle: Presents and rewards**  
**OJ S 13/2022 19/01/2022**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Gävle kommun  
National registration number: 212000-2338  
Postal address: Gävle kommun Drottningatan 22  
Town: Gävle  
NUTS code: SE313 Gävleborgs län  
Postal code: 803 11  
Country: Sweden  
Contact person: Christina Engelborg  
E-mail: [christina.engelborg@gavle.se](mailto:christina.engelborg@gavle.se)  
Telephone: +46 704140252  
**Internet address(es):**  
Main address: <https://www.gavle.se/>

**I.1. Name and addresses**

Official name: Gavlefastigheter Gävle kommun AB  
National registration number: 556009-9581  
Postal address: Kungsbäcksvägen 54  
Town: Gävle  
NUTS code: SE313 Gävleborgs län  
Postal code: 802 67  
Country: Sweden  
Contact person: Johan Eisen  
E-mail: [johan.eisen@gavlefastigheter.se](mailto:johan.eisen@gavlefastigheter.se)  
**Internet address(es):**  
Main address: <http://www.gavlefastigheter.se>

**I.2. Information about joint procurement**

The contract involves joint procurement

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

### **II.1.1. Title**

Presentreklam & profilprodukter  
Reference number: 11160

### **II.1.2. Main CPV code**

18530000 Presents and rewards

### **II.1.3. Type of contract**

Supplies

### **II.1.4. Short description**

Denna upphandling omfattar present- och reklamartiklar till Gävle kommun med bolag och förbund.

Upphandlingen har tidigare förhandsannonserats.

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 4 000 000,00 SEK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

18530000 Presents and rewards, 79341000 Advertising services, 79342000 Marketing services

### **II.2.3. Place of performance**

NUTS code: SE313 Gävleborgs län

Main site or place of performance: Gävleborgs län

### **II.2.4. Description of the procurement**

Denna upphandling omfattar present- och reklamartiklar till Gävle kommun med bolag och förbund.

Upphandlingen har tidigare förhandsannonserats.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 217-570655](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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#### **Title:**

Presentreklam & profilprodukter

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

13/01/2022

##### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Profilservice Nordic AB

National registration number: 556815-9072

Postal address: Gillbergagatan 40

Town: Linköping

NUTS code: SE313 Gävleborgs län

Postal code: 58273

Country: Sweden

E-mail: [oscar.lindberg@profilservice.se](mailto:oscar.lindberg@profilservice.se)

Internet address: [www.profilservice.se](http://www.profilservice.se)

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 4 000 000,00 SEK

Total value of the contract/lot: 1 000 000,00 SEK

##### **V.2.5. Information about subcontracting**

## Section V: Award of contract

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Presentreklam & profilprodukter

A contract/lot is awarded: yes

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Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Easy Online Stores AB

National registration number: 556702-9755

Postal address: Sveavägen 83

Town: Stockholm

NUTS code: SE313 Gävleborgs län

Postal code: 113 50

Country: Sweden

E-mail: [info@easytryck.se](mailto:info@easytryck.se)

Internet address: [www.easytryck.se](http://www.easytryck.se)

The contractor is an SME: no

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 000 000,00 SEK

Total value of the contract/lot: 1 000 000,00 SEK

#### V.2.5. Information about subcontracting

## Section V: Award of contract

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**Title:**

Presentreklam & profilprodukter

A contract/lot is awarded: yes

### V.2. Award of contract

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Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Deltab Profil & Design AB

National registration number: 556545-4146

Postal address: Sandmogatan 4

Town: Gävle

NUTS code: SE313 Gävleborgs län

Postal code: 806 46

Country: Sweden

E-mail: [victor.hurtig@deltab.se](mailto:victor.hurtig@deltab.se)

Telephone: +46 702092022

Internet address: [www.deltab.se](http://www.deltab.se)

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 4 000 000,00 SEK

Total value of the contract/lot: 1 000 000,00 SEK

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Förvaltningsrätten i Falun

Postal address: Kullen 4

Town: Falun

Postal code: 79131

Country: Sweden

E-mail: [forvaltningsrattenifalun@dom.se](mailto:forvaltningsrattenifalun@dom.se)

Telephone: +46 233830000

Fax: +46 233830080

Internet address: [www.forvaltningsrattenifalun.domstol.se](http://www.forvaltningsrattenifalun.domstol.se)

### **VI.5. Date of dispatch of this notice**

14/01/2022