

Spain-Palma de Mallorca: World wide web (www) site design services

OJ S 12/2023 17/01/2023

Contract award notice – utilities

Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Consejo de Administración de la Empresa Municipal de Transports Urbans de Palma, S.A

National registration number: A07152515

Postal address: C/ José Anselmo Clavé

Town: Palma de Mallorca

NUTS code: ES53 Illes Balears

Postal code: 07002

Country: Spain

Contact person: Consejo de Administración de la Empresa Municipal de Transports Urbans de Palma, S.A

E-mail: emt@palma.cat

Telephone: +34 971214444

Fax: +34 971295130

Internet address(es):

Main address: <http://www.emtpalma.cat>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=X2rEAgOdIW6XQV0WE7IYPw%3D%3D>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Servicio para la nueva aplicación móvil y renovación de la web para el usuario de la EMT-Palma

Reference number: 20/22

II.1.2. Main CPV code

72413000 World wide web (www) site design services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio para la nueva aplicación móvil y renovación de la web para el usuario de la EMT-Palma

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 395 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72421000 Internet or intranet client application development services

II.2.3. Place of performance

NUTS code: ES53 Illes Balears

II.2.4. Description of the procurement

Servicio para la nueva aplicación móvil y renovación de la web para el usuario de la EMT-Palma

II.2.5. Award criteria

Quality criterion - Name: Arquitectura / Weighting: 2

Quality criterion - Name: Formación / Weighting: 2

Quality criterion - Name: Funcionalidades aplicadas al márketing, fidelización y gamificación / Weighting: 3

Quality criterion - Name: Presentación, desarrollo y comprensión del proyecto / Weighting: 8

Quality criterion - Name: Propuestas de accesibilidad en el proyecto y mejoras funcionales específicas para los diferentes colectivos con discapacidades funcionales o cognitivas / Weighting: 3

Quality criterion - Name: Propuestas de usabilidad / Weighting: 3

Quality criterion - Name: Soporte y evolutivo / Weighting: 3

Quality criterion - Name: Valoración subjetiva de la experiencia del equipo técnico / Weighting: 6

Cost criterion - Name: Ampliación del equipo técnico / Weighting: 14

Cost criterion - Name: Nivel de servicio y disponibilidad / Weighting: 7

Cost criterion - Name: Oferta mejora de horas para desarrollo evolutivo / Weighting: 5

Cost criterion - Name: Oferta precio / Weighting: 44

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Número de expediente PRTRMU/21/00335, y actuación P18_L1 20210930 3

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 116-328384](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 20231201

Title:

Servicio para la nueva aplicación móvil y renovación de la web para el usuario de la EMT-Palma

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

09/01/2023

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Inetum España, S.A.

National registration number: A28855260

Postal address: Avenida Compte de Sallent 23 2^a

Town: Palma de Mallorca

NUTS code: ES532 Mallorca

Postal code: 07003

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 395 000,00 EUR

Total value of the contract/lot: 395 000,00 EUR

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: EMT-Palma

Postal address: Josep Anselm Clavé, 5

Town: Palma

Postal code: 07002

Country: Spain

VI.5. Date of dispatch of this notice

12/01/2023