

Norway-Oslo: Advertising services  
OJ S 19/2016 28/01/2016  
Contract notice – utilities  
Supplies

Directive 2004/17/EC

**Section I: Contracting entity**

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**I.1. Name and addresses**

Official name: Flytoget AS (The Airport Express Train)

National registration number: 965694404

Postal address: Biskop Gunnerudsgate 14, 13 etg.

Town: Oslo

Postal code: 0101

Country: Norway

For the attention of: Åge Pedersen

E-mail: [age.pedersen@flytoget.no](mailto:age.pedersen@flytoget.no)

**Internet address(es):**

General address of the contracting entity: [www.flytoget.no](http://www.flytoget.no)

Electronic access to information: <http://permalink.mercell.com/56185288.aspx>

Electronic submission of tenders and requests to participate: <http://permalink.mercell.com/56185288.aspx>

**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for a dynamic purchasing system) can be obtained from:** the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

**I.2. Main activity**

Railway services

**I.3. Contract award on behalf of other contracting entities**

The contracting entity is purchasing on behalf of other contracting entities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting entity**

Advertising agency services.

**II.1.2. Type of contract and place of performance or delivery**

Supplies

Purchase

Main site or place of performance: Oslo.

NUTS code NO011 Oslo

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

#### **II.1.5. Short description of the contract or purchase(s)**

Flytoget needs a professional and innovative advertising agency partner with the ability to convert Flytoget's communication strategy to efficient market campaigns.

This is a pre-qualification in which only the qualification criteria shall be documented. The tender phase will come at a later date.

The Contracting Authority uses Mercell Sourcing Service. To express your interest and gain access to any documents, please click on the link below or copy and paste the link into your browser. [<http://permalink.mercell.com/56185288.aspx>]. Then follow the instructions on the website.

#### **II.1.6. CPV code(s)**

79341000 Advertising services, 79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 79342000 Marketing services

#### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **II.1.8. Information about lots**

This contract is divided into lots: no

#### **II.1.9. Information about variants**

Variants will be accepted: no

### **II.2. Scope of the procurement**

#### **II.2.1. Total quantity or scope**

Estimated value excluding VAT

Range: between 10 000 000 and 20 000 000 NOK

#### **II.2.2. Information about options**

Options: no

#### **II.2.3. Information about renewals**

### **II.3. Duration of the contract or time limit for completion**

Start 1.4.2016 Completion 31.3.2020

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

### **III.2. Conditions for participation**

#### **III.2.1.**

**Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

**III.2.2. Economic and financial ability**

**III.2.3. Technical and professional ability**

**III.2.4. Information about reserved contracts**

**III.3. Conditions specific to services contracts**

**III.3.1. Information about a particular profession**

**III.3.2. Information about staff responsible for the performance of the contract**

**Section IV: Procedure**

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**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Negotiated

Some candidates have already been selected (if appropriate under certain types of negotiated procedures): no

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of the criteria stated in the specifications or in the invitation to tender or to negotiate

**IV.2.2. Information about electronic auction**

An electronic auction will be used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting entity**

16/23

**IV.3.2. Previous publication concerning this procedure**

no

**IV.3.3. Conditions for obtaining specifications and additional documents**

(except for a DPS)

Time limit for receipt of requests for documents or for accessing documents: 12.2.2016 - 23:00

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

12.2.2016 - 23:59

**IV.3.5. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

**IV.3.6. Minimum time frame during which the tenderer must maintain the tender**

**IV.3.7. Conditions for opening of tenders**

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

26.1.2016