

Lithuania-Vilnius: Public relations services
OJ S 12/2024 17/01/2024
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Valstybės vaiko teisių apsaugos ir įvaikinimo tarnyba prie SADM

National registration number: 188752021

Postal address: Labdarių g. 8

Town: Vilnius

NUTS code: LT Lietuva

Postal code: LT-01120

Country: Lithuania

Contact person: Edmundas Krištolaitis

E-mail: edmundas.kristolaitis@vaikoteises.lt

Telephone: +370 52332578

Internet address(es):

Main address: <https://vaikoteises.lt/>

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/5917>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Informacijos sklaidos žiniasklaidoje (medija) planavimo ir įgyvendinimo paslaugos

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Informacijos sklaidos žiniasklaidoje (medija) planavimo ir įgyvendinimo paslaugos

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 700 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: LT Lietuva

II.2.4. Description of the procurement

Paslaugos apima: efektyvų medija planavimą atsižvelgiant į informacijos sklaidos poreikį ir tikslus; informacijos (socialinės reklamos) viešinimą medija kanaluose pagal Perkančiosios organizacijos poreikį; informacijos sklaidos kampanijų įgyvendinimą; įgyvendintų informacijos sklaidos kampanijų rezultatų stebėseną ir ataskaitų Perkančiajai organizacijai pateikimą.

II.2.5. Award criteria

Quality criterion - Name: Siūlomo projekto vadovo patirtis / Weighting: 10

Quality criterion - Name: Siūlomo viešinimo ir informavimo specialisto patirtis / Weighting: 10

Quality criterion - Name: Siūlomo rinkodaros ir komunikacijos socialiniuose tinkluose planavimo specialisto patirtis / Weighting: 10

Price - Weighting: 70

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 203-639321](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 14-201

Title:

Informacijos sklaidos žiniasklaidoje (medija) planavimo ir įgyvendinimo paslaugos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/12/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB „Inspired Communications”

National registration number: 300642933

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 700 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

12/01/2024