

**Norway-Harstad: Market and economic research; polling and statistics**

OJ S 19/2015 28/01/2015

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Forsvarsbygg Innkjøpstjenester

Postal address: 6. divisjonsgate 12

Town: Harstad

Postal code: 9406

Country: Norway

For the attention of: Kristin Svendsen

E-mail: [kristin.svendsen@forsvarsbygg.no](mailto:kristin.svendsen@forsvarsbygg.no)

Telephone: +47 48895197

**Internet address(es):**General address of the contracting authority: [www.forsvarsbygg.no](http://www.forsvarsbygg.no)Electronic access to information: <http://permalink.mercell.com/48739449.aspx>Electronic submission of tenders and requests to participate: <http://permalink.mercell.com/48739449.aspx>**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

Defence

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Framework agreement media monitoring and media analysis 2015-2017.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: All of Norway.

NUTS code NO Norge

### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

### **II.1.4. Information about framework agreement**

Framework agreement with a single operator

#### **Duration of the framework agreement**

Duration in years: 2

#### **Estimated total value of purchases for the entire duration of the framework agreement**

Estimated value excluding VAT: 3 000 000 NOK

Frequency and value of the contracts to be awarded: The framework agreement will be valid for two years, with an option for a further one + one year extension.

### **II.1.5. Short description of the contract or purchase(s)**

The aim of the framework agreement is to cover the Norwegian Defence Estates Agency's need for media monitoring and media analysis, including social media.

The Contracting Authority uses Merzell Sourcing Service. To express your interest and gain access to any documents, please click on the link below or copy and paste the link into your browser. [[<http://permalink.merzell.com/48739449.aspx>]]. Then follow the instructions on the website.

### **II.1.6. CPV code(s)**

79300000 Market and economic research; polling and statistics, 79310000 Market research services, 92400000 News-agency services

### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.1.8. Lots**

This contract is divided into lots: no

### **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

Estimated value excluding VAT: 3 000 000 NOK

### **II.2.2. Information about options**

Options: yes

Description of options: The framework agreement will be valid for 2 years, with an option for a further one + one year extension.

### **II.2.3. Information about renewals**

This contract is subject to renewal: no

## **II.3. Duration of the contract or time limit for completion**

Start 10.4.2015. Completion 10.4.2017

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1.**

### **Deposits and guarantees required**

See the tender documentation.

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

See the tender documentation.

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

See the tender documentation.

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: See the tender documentation part I, point 4.

#### **III.2.2. Economic and financial ability**

List and brief description of conditions: See the tender documentation part I, point 4.

#### **III.2.3. Technical and professional ability**

List and brief description of conditions:  
See the tender documentation part I, point 4.

#### **III.2.4. Information about reserved contracts**

### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

#### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

2015/278

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

#### **IV.3.4. Time limit for receipt of tenders or requests to participate**

10.3.2015 - 09:00

#### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

#### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 11.5.2015

#### **IV.3.8. Conditions for opening of tenders**

Date: 10.3.2015 - 10:00

Place:

Harstad, 6. Divisjons gate 12

Persons authorised to be present at the opening of tenders: no

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

#### **VI.4.2. Review procedure**

#### **VI.4.3. Service from which information about the review procedure may be obtained**

### **VI.5. Date of dispatch of this notice**

23.1.2015