

Ireland-Cork: Public relations services
OJ S 15/2021 22/01/2021
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Safefood

National registration number: N/A

Postal address: 7, Eastgate Ave., Eastgate Business Park, Little Island

Town: Cork

NUTS code: IE0 Ireland

Country: Ireland

Contact person: Claire Cluskey

E-mail: claire@empirica.ie

Telephone: +353 212304100

Internet address(es):

Main address: <http://www.safefood.eu>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/580>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=181296&B=ETENDERS_SIMPLE

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=181296&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Public Relations Services

Reference number: 183140

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Safefood proposes to engage in a competitive process for the establishment of two single-party framework agreements as follows:

Lot 1: Single-party framework agreement for the provision of Public Relations Services for the Republic of Ireland (ROI);

Lot 2: Single-party framework agreement for the provision of Public Relations Services for Northern Ireland (NI).

Interested parties may apply for one or both lots.

If applying for both lots, please provide a separate PQQ document for each lot.

The Public Relations services will include integrated communications planning, issue management, stakeholder relations, media relations, media briefing advice, on-going Public Relations support.

II.1.5. Estimated total value

Value excluding VAT: 150 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Lot 1

Lot 2

II.2. Description

II.2.1. Title

Public Relations Services Republic of Ireland

Lot No: 1

II.2.2. Additional CPV code(s)

79416100 Public relations management services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE0 Ireland

Main site or place of performance: Dublin.

II.2.4. Description of the procurement

Safefood proposes to engage in a competitive process for the establishment of two single-party framework agreements as follows:

Lot 1: Single-party framework agreement for the provision of Public Relations Services for the Republic of Ireland (ROI)

Lot 2: Single-party framework agreement for the provision of Public Relations Services for Northern Ireland (NI).

Interested parties may apply for one or both lots.

If applying for both lots, please provide a separate PQQ document for each lot.

The Public Relations services will include integrated communications planning, issue management, stakeholder relations, media relations, media briefing advice, on-going Public Relations support.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 100 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

2 x 12-month renewals.

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5 Objective criteria for choosing the limited number of candidates:

As detailed in the PQQ document.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Public Relations Services Northern Ireland

Lot No: 2

II.2.2. Additional CPV code(s)

79416100 Public relations management services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE0 Ireland

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin.

II.2.4. Description of the procurement

Safefood proposes to engage in a competitive process for the establishment of two single-party framework agreements as follows:

Lot 1: Single-party framework agreement for the provision of Public Relations Services for the Republic of Ireland (ROI);

Lot 2: Single-party framework agreement for the provision of Public Relations Services for Northern Ireland (NI).

Interested parties may apply for one or both lots.

If applying for both lots, please provide a separate PQQ document for each lot.

The Public Relations services will include integrated communications planning, issue management, stakeholder relations, media relations, media briefing advice, on-going Public Relations support.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 50 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

2 x 12-month renewals.

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5 Objective criteria for choosing the limited number of candidates:

As detailed in the PQQ document.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See PQQ document.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1.

Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 22/02/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

English, Irish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Central Office of the High Court

Postal address: Four Courts

Town: Dublin 7

Country: Ireland

VI.5. Date of dispatch of this notice

19/01/2021