

Belgium-Brussels: Printing and related services
OJ S 16/2018 24/01/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Departement Welzijn, Volksgezondheid en Gezin

National registration number: 0316.380.841_16754

Postal address: Ellipsgebouw - Koning Albert II-laan 35 bus 30

Town: Brussel

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1030

Country: Belgium

E-mail: liesbeth.vanbraeckel@wvg.vlaanderen.be

Telephone: +32 2

Internet address(es):

Main address: <http://www.vlaanderen.be/welzijengezondheid>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=296939>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Raamovereenkomst voor het welzijns- en gezondheidsmagazine Weliswaar

Reference number: Dep. Welzijn, Volksgezondheid en Gezin-ACDWIW2017/1-F03_0

II.1.2. Main CPV code

79800000 Printing and related services

II.1.3. Type of contract

Services

II.1.4. Short description

Deze opdracht is een raamovereenkomst voor het welzijns- en gezondheidsmagazine Weliswaar, bestaande uit 2 percelen namelijk:

- Perceel 1: communicatie- en strategisch advies, grafische opmaak (met CPV-classificatie van de hoofdopdracht 79340000- reclame- en marketingdiensten en van de bijkomende opdrachten 79800000 Drukkerij- en aanverwante diensten en 22200000 – kranten, vaktijdschriften, periodieken en geïllustreerde tijdschriften),
- Perceel 2: druk, handling en abonneebeheer (met CPV-classificatie van de hoofdopdracht 79800000 Drukkerij- en aanverwante diensten en van de bijkomende opdrachten 22200000 – kranten, vaktijdschriften, periodieken en geïllustreerde tijdschriften).

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 500 000,00 EUR

II.2. Description

II.2.1. Title

Communicatie en strategisch advies, grafische opmaak
Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79800000 Printing and related services, 22200000 Newspapers, journals, periodicals and magazines

II.2.3. Place of performance

NUTS code: BE2 Vlaams Gewest

II.2.4. Description of the procurement

Het betreft communicatie en strategisch advies, deelname aan overlegvergaderingen, copywriting, grafische opmaak, drukwerkbegeleiding voor het welzijns-en gezondheidsmagazine Weliswaar.

II.2.5. Award criteria

Quality criterion - Name: 1. De kwaliteit en de ervaring van het voorgestelde projectteam /
Weighting: 40

Quality criterion - Name: 2. De kwaliteit van de strategie en visie op de opdracht / Weighting:
20

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Druk, handling en abonneebeheer
Lot No: 2

II.2.2.

Additional CPV code(s)

79800000 Printing and related services, 22200000 Newspapers, journals, periodicals and magazines

II.2.3. Place of performance

NUTS code: BE2 Vlaams Gewest

II.2.4. Description of the procurement

Het betreft druk, adressering, aanbrengen van folie, aflevering aan de post, cim-administratie, abonneebeheer en naverzending van het welzijns- en gezondheidsmagazine Weliswaar. Opmaak, drukwerkbegeleiding voor het welzijns-en gezondheidsmagazine Weliswaar.

II.2.5. Award criteria

Quality criterion - Name: Het plan van aanpak / Weighting: 10

Quality criterion - Name: 2. De kwaliteit van druk, afwerking en gebruikt materiaal / Weighting: 30

Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

16/01/2018

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Trendhuis CBVA

Town: Mechelen

NUTS code: BE212 Arr. Mechelen

Postal code: 2800

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 250 000,00 EUR

Total value of the contract/lot: 250 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

16/01/2018

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Roularta Media Group nv

Town: Roeselare

NUTS code: BE256 Arr. Roeselare

Postal code: 8800

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 250 000,00 EUR

Total value of the contract/lot: 250 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

Internet address: <http://www.raadvst-consetat.be/?page=e-procedure&lang=nl>

VI.4.2. Body responsible for mediation procedures

Official name: nvt

Town: nvt

Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Raad van State

Town: Brussel

Country: Belgium

VI.5. Date of dispatch of this notice

22/01/2018