

**France-Marseille: Graphic design services**  
**OJ S 21/2016 30/01/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: Mucem

Postal address: esplanade du J4 — 7 promenade Robert Laffont — CS 10351

Town: Marseille Cedex 02

Postal code: 13213

Country: France

For the attention of: Mme Richet Cécile

E-mail: [cecile.richet@mucem.org](mailto:cecile.richet@mucem.org)

Telephone: +33 484351305

**Internet address(es):**

General address of the contracting authority: <http://www.mucem.org>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

**I.2. Type of the contracting authority**

**I.3. Main activity**

Recreation, culture and religion

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

---

**II.1. Description**

**II.1.1. Title**

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

Réalisation de prestations graphiques notamment la création et l'exécution graphique des supports de communication du Mucem (brochures, plaquettes, cartes de vœux, cartons d'invitation, affiches...).

**II.1.5. CPV code(s)**

79822500 Graphic design services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

---

### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Restricted

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Qualité des créations test au regard de l'image du Mucem, de leur pertinence, originalité et de leur clarté. Weighting 50
2. Qualité, dimensionnement et organisation de l'équipe dédiée. Weighting 20
3. Montant total EUR TTC (estimation sur la base du DQE). Weighting 30

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

C2015\_COM01

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2015/S 140-258514](#) of 23.7.2015

## **Section V: Award of contract**

---

Lot title: Prestations de graphisme des supports de communication

### **V.1. Date of conclusion of the contract**

16.12.2015

### **V.2. Information about tenders**

### **V.3. Name and address of the contractor**

Official name: Spassky Fischer

### **V.4. Information on value of the contract/lot**

### **V.5. Information about subcontracting**

## **Section VI: Complementary information**

---

### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.2.**

**Additional information**

Références de l'avis initial mis en ligne sur le site BOAMP.

Annonce n° 15-111870, mise en ligne le 21.7.2015.

Date d'envoi du présent avis au JOUE et au BOAMP: 27.1.2016.

**VI.3. Procedures for review****VI.3.1. Review body**

Official name: Tribunal administratif de Marseille

Postal address: 22 rue de Breteuil

Town: Marseille

Postal code: 13281

Telephone: +33 491134813

**VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

27.1.2016