

Netherlands-Amsterdam: Research and development services and related consultancy services
OJ S 15/2021 22/01/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: De Nederlandsche Bank nv

National registration number: 33003396

Postal address: Westeinde 1

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1017 ZN

Country: Netherlands

Contact person: Annemarie Mansvelder

E-mail: A.M.Mansvelder@dnb.nl

Telephone: +31 624611456

Internet address(es):

Main address: <http://www.dnb.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=153692>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

EA niet-openbaar communicatieonderzoeken

II.1.2. Main CPV code

73000000 Research and development services and related consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Dit is een niet-openbare procedure voor de dienstverlening communicatieonderzoeken.

Nadere informatie over de opdracht en procedure treft u aan in de Selectieleidraad, onder de tab "vragenlijsten".

Voor deze aanbesteding wordt gebruik gemaakt van het digitale aanbestedingsplatform van Negometrix. Voor uitleg over het gebruik van Negometrix verwijzen wij u naar: Instructie digitaal aanbieden.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 520 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

73000000 Research and development services and related consultancy services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De Raamovereenkomst omvat de volgende typen communicatieonderzoek: kwalitatieve communicatieonderzoeken zoals focusgroeponderzoek, lezers- en gebruikersonderzoeken, stakeholderonderzoeken, reputatieonderzoeken, maar ook kwantitatieve communicatieonderzoeken zoals lezers- en gebruikersonderzoeken. Daarnaast kan het gaan om deskresearch zoals het uitvoeren van media-analyses waarover met vaste regelmaat (bv. ieder kwartaal) gerapporteerd wordt.

II.2.5. Award criteria

Quality criterion - Name: zie aanbestedingsstukken / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 119-289725](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/12/2020

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kantar Nederland bv

Town: Amsterdam

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: De Nederlandsche Bank

Town: Amsterdam

Country: Netherlands

VI.4.2. Body responsible for mediation procedures

Official name: zie aanbestedingsstukken

Town: Amsterdam

Country: Netherlands

VI.4.4. Service from which information about the review procedure may be obtained

Official name: zie aanbestedingsstukken

Town: Amsterdam

Country: Netherlands

VI.5.

Date of dispatch of this notice

18/01/2021