

F-Paris: Information film production
OJ S 22/2013 31/01/2013
Contract notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Centre national du cinéma & image animée
Postal address: 12 rue de Lübeck
Town: Paris Cedex 16
Postal code: 75784
Country: France
Contact person: Département achats et marchés
For the attention of: Hasina Besse-Ramasinirina
E-mail: marchespublics@cnc.fr
Telephone: +33 144343774

Internet address(es):

General address of the contracting authority: <http://www.cnc.fr>

Additional information can be obtained from:

Official name: Centre national du cinéma et de l'image animée
Postal address: 12 rue de Lübeck
Town: Paris Cedex 16
Postal code: 75784
Country: France
Contact person: Direction de la communication
For the attention of: Ariane Nouvet
E-mail: ariane.nouvet@cnc.fr
Telephone: +33 144343883

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: Centre national du cinéma et de l'image animée
Postal address: 12 rue de Lübeck
Town: Paris Cedex 16
Postal code: 75784
Country: France
Contact person: Département achats et marchés
For the attention of: Hasina Besse-Ramasinirina
E-mail: marchespublics@cnc.fr
Telephone: +33 144343774

Tenders or requests to participate must be submitted: Official name: Centre national du cinéma et de l'image animée
Postal address: 12 rue de Lübeck
Town: Paris Cedex 16
Postal code: 75784
Country: France
Contact person: Département achats et marchés

For the attention of: Hasina Besse-Ramasinirina

E-mail: marchespublics@cnc.fr

Telephone: +33 144343774

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Réalisation de reportages et de films vidéo pour le CN.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: 12 rue de Lübeck, 75784 Paris Cedex 16 FRANCE

NUTS code FR101 Paris

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in months: 24

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT: 152 000 EUR

II.1.5. Short description of the contract or purchase(s)

Réalisation de reportages et de films vidéo pour le centre national du cinéma et de l'image animée.

II.1.6. CPV code(s)

92111250 Information film production, 92111260 Information video-tape production

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: yes

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1.

Total quantity or scope

A titre indicatif et non contractuel, le montant annuel de chaque lot est estimé à 46 000 EUR HT pour le lot 1 et 30 000 EUR HT pour le lot 2.

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Duration in months: 24 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: réalisation de reportages vidéo

1) Short description

Réalisation d'interviews, captation de discours, conférence de presse, reportage événements, retransmission en direct.

2) CPV code(s)

92111250 Information film production, 92111260 Information video-tape production

3) Quantity or scope

Estimated value excluding VAT: 46 000 EUR

4) Indication about different time frame or duration

Duration in months: 24 (from the award of the contract)

5) Additional information about lots

Lot No: 2

Lot title: réalisation de films vidéo

1) Short description

Réalisation de clip de création, film institutionnel, contenus scénarisés.

2) CPV code(s)

92111250 Information film production, 92111260 Information video-tape production

3) Quantity or scope

Estimated value excluding VAT: 30 000 EUR

4) Indication about different time frame or duration

Duration in months: 24 (from the award of the contract)

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Cette opération est financée sur les ressources propres du CNC. Le mode de règlement est le

mandat avec paiement à 30 maximum après réception de la facture et admission des prestations.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Si le candidat retenu est un groupement d'entreprises, un mandataire, solidaire en cas de groupement conjoint, sera obligatoirement désigné par les membres du groupement, dans le marché. Un même candidat ne pourra pas agir à la fois :

- en qualité de candidats individuels et de membres d'un ou plusieurs groupements ;
- en qualité de membres de plusieurs groupements

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

List and brief description of conditions: Voir règlement de la consultation.

III.2.3. Technical and professional ability

List and brief description of conditions:

Voir règlement de la consultation.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Criteria below

1. Qualité technique de l'offre. Weighting 50
2. Prix des prestations. Weighting 30
3. Qualité des échantillons proposés. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2013005

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

11.3.2013 - 16:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 120 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

accord-Cadre : il s'agit d'un marché à bons de commande au sens de l'article 77 du code des marchés publics français.

Date d'envoi du présent avis au JOUE et au BOAMP : 29.1.2013.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de la ville de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 4

Postal code: 75181

Country: France

Telephone: +33 144594400

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de la ville de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 4

Postal code: 75181
Country: France
Telephone: +33 144594400

VI.5. Date of dispatch of this notice
29.1.2013