

IRL-Dublin: Advertising and marketing services

OJ S 22/2013 31/01/2013

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: VIRIDIAN ENERGY LIMITED T/A ENERGIA

Postal address: 3rd Floor Mill House, Ashtown Gate, Navan Road

Town: Dublin

Postal code: 15

Country: Ireland

For the attention of: Alan Mulcahy

E-mail: alan.mulcahy@energia.ie

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Other

I.3. Main activity

Other: Electricity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Field services for the domestic (residential) market sector.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Ireland.

NUTS code IE Éire / Ireland

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with several operators

Number Envisaged maximum number of participants to the framework agreement: 3

Duration of the framework agreement

Duration in years: 4

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT: 3 500 000 EUR

II.1.5. Short description of the contract or purchase(s)

Energia wish to engage three suitably qualified providers for appointment to a multi-provider framework for the provision of an outsourced field service in respect of domestic customer interactions in the domestic gas and electricity services market (e.g. supply of gas or electricity services, energy services such as gas boiler services or insulation or other services related to the gas or electricity services market) across the Republic of Ireland. Any company within the Veridian Group from time to time will be entitled to use the framework agreement.

II.1.6. CPV code(s)

79340000 Advertising and marketing services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Please refer to Section II.1.5.

Estimated value excluding VAT: 3 500 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Duration in months: 48 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Please refer to the ITT and related documents.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Please refer to the ITT and related documents.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Requests to participate may be submitted by single entities or by groups of service providers. A group will not be required to convert into a specific legal form in order to submit a request to participate, but may, if Energia considers it necessary to ensure that the contract is carried out

to its satisfaction, be required to do so prior to award of the contract. Energia also reserves the right to contract with each member of the group on the basis of joint and several liability, or with one member of the group as a main contractor with a number of sub-contractors or on any other basis as Energia considers appropriate. Please see Invitation to Tender.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: yes

Description of particular conditions: Please refer to the ITT and related documents.

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Please refer to the ITT and related documents.

III.2.2. Economic and financial ability

List and brief description of conditions: Please refer to the ITT and related documents.

Minimum level(s) of standards possibly required: Please refer to the ITT and related documents.

III.2.3. Technical and professional ability

List and brief description of conditions:

Please refer to the ITT and related documents.

Minimum level(s) of standards possibly required:

Please refer to the ITT and related documents.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Negotiated

Some candidates have already been selected (if appropriate under certain types of negotiated procedures) no

IV.1.2. Information about the limits on the number of candidates to be invited

Envisaged minimum number 0: and Maximum number 100

Objective criteria for choosing the limited number of candidates: Please refer to the ITT and related documents.

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated yes

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Field Services Framework Agreement.

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

11.3.2013 - 17:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

English.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

VI.3. Additional information

To receive more information about this tender, including any amendments and/or clarifications and to request any clarifications and/or to respond to this tender, you must register your interest to this tender on the following site: www.etenders.gov.ie.

This procurement is being administered by Viridian Energy Limited. All companies within the Viridian Group, from time to time, may use the Framework Agreement. Please note that Viridian Group companies may not be subject to the Utilities Directive 2004/17 (and corresponding Irish Regulations S.I. 50 of 2007). Viridian Group companies are more particularly described in the ITT and Framework Agreement.

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Postal address: The Courts Service, 15 - 24 Phoenix Street North, Smithfield

Town: Dublin

Postal code: 7

Country: Ireland

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: See S.I. No. 131/2010 — European Communities (Award of Contracts by Utility Undertakings) (Review Procedures) Regulations 2010.

Please see VI.4.1.

VI.4.3. Service from which information about the review procedure may be obtained

Official name: VI.4.1

Country: Ireland

VI.5. Date of dispatch of this notice

29.1.2013