

Sweden-Järfälla: Advertising and marketing services
OJ S 15/2022 21/01/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Järfällahus AB
National registration number: 556059-1835
Postal address: Box 197
Town: Järfälla
NUTS code: SE110 Stockholms län
Postal code: 177 24
Country: Sweden
Contact person: Zegai Habtom
E-mail: zegai.habtom@jarfallahus.se
Internet address(es):
Main address: <http://www.jarfallahus.se>

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Ramavtal Kommunikationstjänster
Reference number: 21/24

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Järfällahus AB avser upphandla ramavtal med en leverantör inom kommunikationstjänster. Tjänsterna som omfattas är delområden Strategisk kommunikation, Operativa kommunikationstjänster samt Årsredovisning.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 6 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79416000 Public relations services, 79822500 Graphic design services, 92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: SE110 Stockholms län

Main site or place of performance: Järfälla Järfälla kommun

II.2.4. Description of the procurement

Järfällahus AB avser upphandla ramavtal med en leverantör inom kommunikationstjänster. Tjänsterna som omfattas är delområden Strategisk kommunikation, Operativa kommunikationstjänster samt Årsredovisning.

II.2.5. Award criteria

Quality criterion - Name: Beskrivning av case 1 / Weighting: 25

Quality criterion - Name: Beskrivning av case 2 / Weighting: 25

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 213-561913](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/12/2021

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Haus Society AB

National registration number: 559227-8039

Postal address: Sigurdsgatan 23

Town: VÄSTERÅS

NUTS code: SE110 Stockholms län

Postal code: 72130

Country: Sweden

E-mail: robert@haus.se

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 6 000 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Mercell annons: <https://opic.com/id/afugwmasyu>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

17/01/2022