

## Sweden-ÖREBRO: Advertising and marketing services

OJ S 17/2020 24/01/2020

Contract notice

Services

### Legal Basis:

Directive 2014/24/EU

## Section I: Contracting authority

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### I.1. Name and addresses

Official name: Kommuninvest ekonomisk förening

National registration number: 716453-2074

Postal address: Box 124

Town: ÖREBRO

NUTS code: SE124 Örebro län

Postal code: 701 42

Country: Sweden

Contact person: Johannes Edmark

E-mail: [johannes.edmark@affarsconcept.se](mailto:johannes.edmark@affarsconcept.se)

#### Internet address(es):

Main address: <http://www.kommuninvest.se>

### I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=aflrkgwlj&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=aflrkgwlj&GoTo=Tender>

### I.4. Type of the contracting authority

Regional or local authority

### I.5. Main activity

Economic and financial affairs

## Section II: Object

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### II.1. Scope of the procurement

#### II.1.1. Title

Upphandling av ramavtal för kommunikationstjänster

Reference number: 20/5

#### II.1.2. Main CPV code

79340000 Advertising and marketing services

#### II.1.3. Type of contract

Services

#### II.1.4. Short description

Upphandlingen omfattar ramavtal för fem olika anbudsområden  
Anbudsområde ett (A1), omfattar bland annat  
Årsredovisning och andra ekonomiska rapporter  
Anbudsområde två (A2), omfattar bland annat  
Tidningen Dialog  
Anbudsområde tre (A3), omfattar bland annat  
Eventproduktion  
Anbudsområde fyra (A4), omfattar bland annat  
Public Affairs  
Anbudsområde fem (A5), omfattar bland annat  
Extern hemsida

#### **II.1.5. Estimated total value**

Value excluding VAT: 30 000 000,00 SEK

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services, 79416000 Public relations services, 79822500 Graphic design services, 79952000 Event services, 92312211 Writing agency services

#### **II.2.3. Place of performance**

NUTS code: SE124 Örebro län

#### **II.2.4. Description of the procurement**

Upphandlingen omfattar ramavtal för fem olika anbudsområden  
Anbudsområde ett (A1), omfattar bland annat  
Årsredovisning och andra ekonomiska rapporter  
Anbudsområde två (A2), omfattar bland annat  
Tidningen Dialog  
Anbudsområde tre (A3), omfattar bland annat  
Eventproduktion  
Anbudsområde fyra (A4), omfattar bland annat  
Public Affairs  
Anbudsområde fem (A5), omfattar bland annat  
Extern hemsida

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

2 förlängning/ar á 12 månader

#### **II.2.10.**

### **Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 02/03/2020 Local time: 23:59

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 02/09/2020

#### **IV.2.7. Conditions for opening of tenders**

Date: 03/03/2020 Local time: 00:00

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Visma annons: <https://opic.com/id/aflrkgwlj>

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten i Karlstad

Town: Karlstad

Country: Sweden

**VI.5. Date of dispatch of this notice**

22/01/2020