

**Ireland-Ennis: Information and promotion products**  
**OJ S 14/2024 19/01/2024**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Limerick and Clare Education and Training Board

National registration number: 3185049VH

Postal address: Procurement/Capital Works Section, Station Road

Town: Ennis

NUTS code: IE051 Mid-West

Postal code: Co.Clare

Country: Ireland

Contact person: Marie Cooney

E-mail: [marie.cooney@lcteb.ie](mailto:marie.cooney@lcteb.ie)

Telephone: +353 656865476

**Internet address(es):**

Main address: <https://lcteb.ie/>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/48084>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Supply of Branded Merchandise to LCETB

Reference number: LCETB/2023/938

**II.1.2. Main CPV code**

39294100 Information and promotion products

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

Multi Supplier Framework Agreement for the Supply of Branded Merchandise to LCETB

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 320 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

18000000 Clothing, footwear, luggage articles and accessories, 22000000 Printed matter and related products, 22458000 Bespoke printed matter, 22900000 Miscellaneous printed matter, 30192700 Stationery, 79800000 Printing and related services, 79810000 Printing services

### **II.2.3. Place of performance**

NUTS code: IE051 Mid-West

Main site or place of performance: Counties Clare & Limerick

### **II.2.4. Description of the procurement**

Multi Supplier Framework Agreement for the Supply of Branded Merchandise to LCETB

### **II.2.5. Award criteria**

Quality criterion - Name: Quality, delivery, Warranty and Green Criteria / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

Please see Tender documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 100-309865](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

## Section V: Award of contract

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**Contract No:** 1

**Title:**

Supply of Branded Merchandise to LCETB

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

01/12/2023

#### V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 8

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Bright Promotions Ltd

National registration number: IE6593099M

Postal address: Trend House

Town: Dundalk

NUTS code: IE041 Border

Postal code: Bridge-a-crin

Country: Ireland

E-mail: [liam@brightpromotions.ie](mailto:liam@brightpromotions.ie)

Telephone: +353 868536338

Internet address: <http://www.brightpromotions.ie>

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 320 000,00 EUR

#### V.2.5. Information about subcontracting

## Section V: Award of contract

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**Contract No:** 2

**Title:**

Supply of Branded Merchandise to LCETB

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

01/12/2023

#### V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 8

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Codex Ltd

National registration number: IE4531419L

Postal address: 89 Lagan Road, Dublin Industrial Estate, Glasnevin

Town: Dublin

NUTS code: IE061 Dublin

Postal code: Dublin 11

Country: Ireland

E-mail: [icolvin@codexltd.com](mailto:icolvin@codexltd.com)

Telephone: +353 858772607

Internet address: <http://www.codexltd.com>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 320 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 3

**Title:**

Supply of Branded Merchandise to LCETB

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

01/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 9

Number of tenders received from SMEs: 8

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Qflow Promotions - Eflow Marketing Ltd.

National registration number: IE1113470GH

Postal address: Unit 106 Lagan Road, Dublin Industrial Estate, Glasnevin

Town: Dublin

NUTS code: IE061 Dublin

Postal code: Dublin 11

Country: Ireland

E-mail: [sales@qflow.ie](mailto:sales@qflow.ie)

Telephone: +353 19030121

Internet address: <http://www.qflow.ie>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 320 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 4

**Title:**

Supply of Branded Merchandise to LCETB

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

01/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 9

Number of tenders received from SMEs: 8

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Sooner than Later Solutions Limited

National registration number: 9800699M

Postal address: 24 Kill Avenue

Town: Co Dublin

NUTS code: IE061 Dublin

Postal code: Dun Laoghaire

Country: Ireland

E-mail: [mark@soonerthanlater.com](mailto:mark@soonerthanlater.com)

Telephone: +353 12844777

Fax: +353 12842521

Internet address: <http://www.soonerthanlater.com>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 320 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 5

**Title:**

Supply of Branded Merchandise to LCETB

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

01/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 9

Number of tenders received from SMEs: 8

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: The Brand Geeks

National registration number: 1116416BH

Postal address: The Woolshed, Langford Street

Town: Killorglin

NUTS code: IE061 Dublin

Postal code: Co. Kerry

Country: Ireland

E-mail: [info@thebrandgeeks.com](mailto:info@thebrandgeeks.com)

Telephone: +353 664010101

Internet address: <http://www.thebrandgeeks.com>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 320 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 6

**Title:**

Supply of Branded Merchandise to LCETB

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

01/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: The Printed Image

National registration number: IE 3438263GH

Postal address: Units 15-20, Block L, Grant's Road , Greenogue Business Park, Rathcoole, ,  
Co Dublin D24 F381

Town: Dublin

NUTS code: IE061 Dublin

Postal code: Dublin  
Country: Ireland  
E-mail: [keith@tpi.ie](mailto:keith@tpi.ie)  
Telephone: +353 014089222  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 320 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

Please see Tender documents

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: High Court of Ireland  
Postal address: Four Courts, Ground Floor (East Wing)  
Town: Inns Quay, Dublin 7  
Postal code: Dublin 7  
Country: Ireland  
E-mail: [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
Telephone: +353 18886000  
Internet address: <http://www.courts.ie>

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:  
Please see Tender documents

**VI.5. Date of dispatch of this notice**

15/01/2024