

Belgium-Brussels: Leveraging the Gallup World Poll in Support of the European Commission's Regional Policymaking
OJ S 16/2022 24/01/2022
Contract award notice
Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Regional and Urban Policy (REGIO), REGIO.A.3 - Budget and Financial Management

Postal address: CSM1, 2nd floor

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1049

Country: Belgium

E-mail: regio-contracts@ec.europa.eu

Internet address(es):

Main address: http://ec.europa.eu/regional_policy/index_en.cfm

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Leveraging the Gallup World Poll in Support of the European Commission's Regional Policymaking

Reference number: 2021CE160AT019

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

The goal of this project is to:

- obtain a regional breakdown of the core questions in European Gallup World Poll in the EU-27 Member States for the year 2022 and 2025 and the license to release that data publicly;
- acquire a single license for the Gallup World Poll for a period of six years;
- code the Gallup World Poll by Degree of Urbanisation from 2022 to 2027 and include this dimension in the Gallup analytics portal.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 3 910 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DE Deutschland

Main site or place of performance: Contractor's premises.

II.2.4. Description of the procurement

This contract will conduct the survey of 500 respondents in each of NUTS 1 or 2 regions as mentioned in point 2.3 of the Tender Specifications.

II.2.5. Award criteria

Quality criterion - Name: Quality of the proposed methodology / Weighting: 50

Quality criterion - Name: Organisation of the work and resources / Weighting: 50

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

The circumstances which justify the use of the procedure under Art. 164(1)(d) FR, Point 11.1 (b) Annex I – Exceptional negotiated without publication of a contract notice are: artistic /technical reasons or exclusive rights (technical monopoly, captive market)

Regarding the absence of competition for technical reasons, Gallup makes a questionnaire to update and improve the regional social progress index. This questionnaire has to be compatible with the previous rounds of the Gallup World Poll to ensure that the update indicators can be compared with the indicators used in the first version of the EU regional social progress index. Thus, to avoid a break in the series, the questionnaire has to be

conducted in the same way as the previous rounds. Gallup uses a mixture of face to face and telephone interviews. Changing the interview modality would reduce the comparability over time and make the results of previous surveys obsolete.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2021CE160AT019

Title:

Leveraging the Gallup World Poll in Support of the European Commission's Regional Policymaking

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

03/01/2022

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Gallup GmbH

National registration number: HRB133609B

Postal address: Washington Platz 3

Town: Berlin

NUTS code: DE3 Berlin

Postal code: 10557

Country: Germany

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 3 910 000,00 EUR

Total value of the contract/lot: 3 900 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 61 % Short description of the part of the contract to be subcontracted:

Data collection

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Please consult the procurement documents available at the address indicated in Section I.3).

VI.5. Date of dispatch of this notice

17/01/2022