

**France-Paris: Technical author services**  
**OJ S 17/2020 24/01/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Inserm — Administration du siège

Postal address: 101 rue de Tolbiac

Town: Paris

NUTS code: FR10 Ile-de-France

Postal code: 75654

Country: France

E-mail: [achat.ads@inserm.fr](mailto:achat.ads@inserm.fr)

Telephone: +33 144236333

**Internet address(es):**

Main address: <http://www.inserm.fr>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Recherche sur la santé publique

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Conception — rédaction de contenus de communication éditoriale

**II.1.2. Main CPV code**

92312213 Technical author services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché a pour objet la rédaction de contenus de communication éditoriale.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 600 000,00 EUR

**II.2. Description**

### **II.2.1. Title**

Rédaction à caractère institutionnel et à destination du grand public  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

92312213 Technical author services

### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

### **II.2.4. Description of the procurement**

Le titulaire rédige le contenu des documents de communication institutionnelle et grand public de l'Inserm sur tout support, et notamment:

- du rapport d'activité annuel de l'Inserm,
- des plaquettes institutionnelles,
- des discours de la direction générale de l'Inserm,
- de tout autre document de communication institutionnelle, événementielle et grand public (note, article, brochure, rapport, flyers, affiches, kakémonos...).

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60 %

Price - Weighting: 40 %

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

- C1: valeur technique (60 %):
  - SC1: méthodologie et organisation proposées: 30 %,
  - SC2: équipe proposée: 35 %,
  - SC3: propositions de rédactions ayant un lien direct avec l'objet du marché: 35 %,
- C2: prix: 40 %.

## **II.2. Description**

### **II.2.1. Title**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

92312213 Technical author services

### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

### **II.2.4. Description of the procurement**

Le titulaire rédige des dossiers thématiques à caractère scientifique et technique destinés au grand public sur tout support, et notamment:

- des dossiers destinés en 1re intention au magazine de l'Inserm, Inserm le magazine,

— des dossiers d'information en santé destinés en première intention au site [www.inserm.fr](http://www.inserm.fr)  
Le titulaire réécrit et met à jour le contenu des dossiers d'information thématiques destinés au site inserm.fr

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60 %  
Price - Weighting: 40 %

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

— C1: valeur technique (60 %):  
— SC1: méthodologie et organisation proposées: 30 %,  
— SC2: équipe proposée: 35 %,  
— SC3: propositions de rédactions ayant un lien direct avec l'objet du marché: 35 %,  
— C2: prix: 40 %.

### **II.2. Description**

#### **II.2.1. Title**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public  
Lot No: 3

#### **II.2.2. Additional CPV code(s)**

92312213 Technical author services

#### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

#### **II.2.4. Description of the procurement**

Le titulaire rédige des contenus à caractère scientifique et technique destinés au grand public sur tout support, et notamment:

— des articles et des brèves destinés en 1re intention au magazine de l'Inserm, Inserm le magazine,  
— des articles destinés en 1re intention au site inserm.fr

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60 %  
Price - Weighting: 40 %

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

— C1: valeur technique (60 %):

- SC1: méthodologie et organisation proposées: 30 %,
- SC2: équipe proposée: 35 %,
- SC3: propositions de rédactions ayant un lien direct avec l'objet du marché: 35 %,
- C2: prix: 40 %.

## **II.2. Description**

### **II.2.1. Title**

Rédaction à caractère scientifique et technique à destination des médias

Lot No: 4

### **II.2.2. Additional CPV code(s)**

92312213 Technical author services

### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

### **II.2.4. Description of the procurement**

Le titulaire rédige le contenu des documents de communication scientifique et technique de l'Inserm:

- destinés aux médias sur tout support, et notamment:
  - des communiqués de presse,
  - des dossiers de presse,
- les contenus sont rédigés:
  - dans un style journalistique,
  - dans le respect des règles propres à la rédaction d'un communiqué de presse,
  - avec un niveau de vulgarisation adapté à un lectorat non expert.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60 %

Price - Weighting: 40 %

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

- C1: valeur technique (60 %):
- SC1: méthodologie et organisation proposées: 30 %,
- SC2: équipe proposée: 35 %,
- SC3: propositions de rédactions ayant un lien direct avec l'objet du marché: 35 %,
- C2: prix: 40 %.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 179-436375](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** F192DGE078

**Lot No:** 1

**Title:**

Rédaction à caractère institutionnel et à destination du grand public

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

22/01/2020

##### **V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received from SMEs: 10

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Inferences

Postal address: 28 chemin des Hauts Vals

Town: Vaux-sur-Seine

NUTS code: FR France

Postal code: 78740

Country: France

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

---

**Contract No:** F192DGE078

**Lot No:** 1

**Title:**

Rédaction à caractère institutionnel et à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received from SMEs: 10

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Mediathena

Postal address: 27 rue de la Folie-Regnault

Town: Paris

NUTS code: FR France

Postal code: 75011

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** F192DGE079

**Lot No:** 2

**Title:**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21  
Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 21  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Aude Rambaud Alexandre  
Postal address: 4 rue du Maréchal Galliéni  
Town: Saint-Germain-en-Laye  
NUTS code: FR France  
Postal code: 78100  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** F192DGE079

**Lot No:** 2

**Title:**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 21  
Number of tenders received from SMEs: 21  
Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 21  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Alexandra Foissac  
Postal address: 11 rue Georges Bizet  
Town: Toulouse  
NUTS code: FR France  
Postal code: 31500  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** F192DGE079

**Lot No:** 2

**Title:**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Alice Bomboy

Postal address: 11 place de l'Église

Town: Ploumilliau

NUTS code: FR France

Postal code: 22300

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** F192DGE079

**Lot No:** 2

**Title:**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

22/01/2020

### **V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: TEDREMOVED

Postal address: TEDREMOVED

Town: TEDREMOVED

NUTS code: FR France

Postal code: TEDREMOVED

Country: France

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** F192DGE079

**Lot No:** 2

**Title:**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

22/01/2020

### **V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Bruno Scala

Postal address: La Linais en Monthorin  
Town: Louvigné-du-Désert  
NUTS code: FR France  
Postal code: 35420  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** F192DGE079

**Lot No:** 2

**Title:**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Caroline Guignot

Postal address: 46 rue d'Artois

Town: Lille

NUTS code: FR France

Postal code: 59000

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** F192DGE079

**Lot No: 2**

**Title:**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Maury Dupuy

Town: Paris

NUTS code: FR France

Postal code: 75000

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** F192DGE079

**Lot No: 2**

**Title:**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Miriam Rozenbaum

Town: Saint-Maurice

NUTS code: FR France

Postal code: 94410

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** F192DGE079

**Lot No:** 2

**Title:**

Rédaction de dossiers thématiques à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Simone Pierrefixe

Postal address: 52 rue de la Liberté

Town: Castries

NUTS code: FR France

Postal code: 34160

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

22/01/2020

### V.2.2. Information about tenders

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

### V.2.3. Name and address of the contractor

Official name: Alexandra Foissac

Postal address: 11 rue Georges Bizet

Town: Toulouse

NUTS code: FR France

Postal code: 31500

Country: France

The contractor is an SME: yes

### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 150 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

---

**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

## V.2. Award of contract

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Aude Rambaud Alexandre

Postal address: 4 rue du Maréchal Galliéni

Town: Saint-Germain-en-Laye

NUTS code: FR France

Postal code: 78100

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

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The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Alice Bomboy

Postal address: 11 place de l'Église

Town: Ploumilliau

NUTS code: FR France  
Postal code: 22300  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** F192DGE080

**Lot No:** 3

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**V.2.3. Name and address of the contractor**

Official name: TEDREMOVED

Postal address: TEDREMOVED

Town: TEDREMOVED

NUTS code: FR France

Postal code: TEDREMOVED

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

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**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

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Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Bruno Scala

Postal address: La Linais en Monthorin

Town: Louvigné-du-Désert

NUTS code: FR France

Postal code: 35420

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

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**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

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**V.2.2. Information about tenders**

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Official name: Caroline Guignot

Postal address: 46 rue d'Artois

Town: Lille

NUTS code: FR France

Postal code: 59000

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Julie Paysant

Postal address: 23 rue du Clos Paulet

Town: Saint-Hilaire-de-Chaléons

NUTS code: FR France

Postal code: 44680

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

22/01/2020

### V.2.2. Information about tenders

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

### V.2.3. Name and address of the contractor

Official name: Maury Dupuy

Town: Paris

NUTS code: FR France

Postal code: 75000

Country: France

The contractor is an SME: yes

### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 150 000,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

---

**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1.

**Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Miriam Rozenbaum

Town: Saint-Maurice

NUTS code: FR France

Postal code: 94410

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Nicolas Rigaud

Postal address: 6 allée du Philosophe

Town: Paris

NUTS code: FR France

Postal code: 75011  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Pascal Nguyen

Postal address: 617 chemin de Gay

Town: Seysses

NUTS code: FR France

Postal code: 31600

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** F192DGE080

**Lot No:** 3

**Title:**

Rédaction d'articles, de portraits et de brèves à caractère scientifique et technique à destination du grand public

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

22/01/2020

### **V.2.2. Information about tenders**

Number of tenders received: 23

Number of tenders received from SMEs: 23

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 23

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Simone Pierrefixe

Postal address: 52 rue de la Liberté

Town: Castries

NUTS code: FR France

Postal code: 34160

Country: France

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** F192DGE081

**Lot No:** 4

**Title:**

Rédaction à caractère scientifique et technique à destination des médias

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

22/01/2020

### **V.2.2. Information about tenders**

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Alexandra Foissac  
Postal address: 11 rue Georges Bizet  
Town: Toulouse  
NUTS code: FR France  
Postal code: 31500  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** F192DGE081

**Lot No:** 4

**Title:**

Rédaction à caractère scientifique et technique à destination des médias

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

22/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 8  
Number of tenders received from SMEs: 8  
Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 8  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Aude Rambaud Alexandre  
Postal address: 4 rue du Maréchal Galliéni  
Town: Saint-Germain-en-Laye  
NUTS code: FR France  
Postal code: 78100  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Précisions concernant les délais d'introduction de recours: en cas de manquement par l'Inserm aux obligations de publicité et de mise en concurrence auxquelles est soumise la passation du (des) marché(s), les personnes susceptibles d'être lésées par ce manquement et ayant intérêt à conclure ce contrat, peuvent exercer les recours suivants:

— avant la conclusion du marché (référé précontractuel) article L. 551-1 du code de justice administrative,

— dans le délai de 2 mois à compter de la notification de la décision attaquée article R. 421-1 et R. 421-3 du code de justice administrative. Ce recours peut être assorti, le cas échéant d'une demande de référé-suspension (article L. 521-1 du code de justice administrative),

— un référé contractuel, dans un délai de 31 jours à compter de la publication de l'avis d'attribution et dans un délai de 6 mois à compter de la notification du marché dans les autres cas (articles L. 551-13 à L. 551-16 du code de justice administrative),

— un recours de plein contentieux dans un délai de 2 mois à compter de la date à laquelle sont rendues publiques la conclusion du contrat et les modalités de sa consultation, ouvert aux seuls tiers justifiant d'un intérêt (CE, 4.4.2014, Département du Tarn-et-Garonne). Ce recours peut être assorti, le cas échéant, d'une demande de référé-suspension (article L. 521-1 du code de justice administrative).

#### **VI.5. Date of dispatch of this notice**

22/01/2020