

**Ireland-Dublin: Advertising and marketing services**

**OJ S 15/2023 20/01/2023**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: National Treasury Management Agency (NTMA)

National registration number: N/A

Postal address: Treasury Dock, North Wall Quay

Town: Dublin

NUTS code: IE0 Ireland

Postal code: D01 A9T8

Country: Ireland

Contact person: Procurement Unit

E-mail: [procurement@ntma.ie](mailto:procurement@ntma.ie)

Telephone: +353 12384000

**Internet address(es):**

Main address: <http://www.ntma.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1163>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://irl.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=231699&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=231699&B=ETENDERS_SIMPLE)

[PID=231699&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=231699&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://irl.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=231699&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=231699&B=ETENDERS_SIMPLE)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Funding and Debt Management

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Request for Tenders (RFT) for the Provision of Media Strategy, Planning and Buying Services to the Strategic Banking Corporation of Ireland

Reference number: 2023PR001

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The National Treasury Management Agency (NTMA) is seeking tenders for the provision of Media Strategy, Planning and Buying Services to the Strategic Banking Corporation of Ireland (SBCI). Please see the RFT attached to this notice for further information.

**II.1.5. Estimated total value****II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services, 79342000 Marketing services, 79413000 Marketing management consultancy services

**II.2.3. Place of performance**

NUTS code: IE0 Ireland

**II.2.4. Description of the procurement**

The National Treasury Management Agency (NTMA) is seeking tenders for the provision of Media Strategy, Planning and Buying Services to the Strategic Banking Corporation of Ireland (SBCI). Please see the RFT attached to this notice for further information.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 60

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**II.2.14. Additional information**

Please see Request for Tenders attached to this notice for further information.

**Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 16/02/2023 Local time: 16:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7. Conditions for opening of tenders**

Date: 16/02/2023 Local time: 16:05

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: High Court

Postal address: Inns Quay

Town: Dublin

Postal code: D7

Country: Ireland

E-mail: [highcourtcentraloffice@courts.ie](mailto:highcourtcentraloffice@courts.ie)

### **VI.5. Date of dispatch of this notice**

17/01/2023