

Ireland-Dublin: Public relations services
OJ S 19/2018 27/01/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: National Asset Management Agency (NAMA)

National registration number: N/A

Postal address: Treasury Building, Grand Canal Street

Town: Dublin

NUTS code: IE061 Dublin

Postal code: 2

Country: Ireland

Contact person: Procurement Unit

E-mail: NAMAProcurement@nama.ie

Telephone: +353 16640800

Internet address(es):

Main address: <http://www.nama.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/611>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Asset Management

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Invitation to Tender For the provision of Press Office and Communications Services

Reference number: Press Office and Communications

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

NAMA is seeking tender proposals for the provision of press office and communications services to support its internal communications resources.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 382 512,00 EUR / Highest offer: 600 000,00 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79342000 Marketing services, 79342200 Promotional services, 79410000 Business and management consultancy services, 79413000 Marketing management consultancy services, 79416100 Public relations management services , 79416200 Public relations consultancy services, 79430000 Crisis management services, 79821100 Proofreading services, 79822000 Composition services, 79952000 Event services

II.2.3. Place of performance

NUTS code: IE061 Dublin

Main site or place of performance: Dublin 2

II.2.4. Description of the procurement

NAMA is seeking tender proposals for the provision of press office and communications services to support its internal communications resources.

II.2.5. Award criteria

Quality criterion - Name: Proposed Team & Resources / Weighting: 45

Quality criterion - Name: Understanding Requirements & Proposed Methodology / Weighting: 30

Cost criterion - Name: Fees / Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Please see the Invitation to Tender attached to this notice for information on this tender.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 199-409615](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/01/2018

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Media Relations & Reputation Management Ltd. trading as Gordon MRM

Postal address: 51-52 Fitzwilliam Square West

Town: Dublin

NUTS code: IE0 Ireland

Postal code: 2

Country: Ireland

Internet address: <http://www.gordonmrm.ie>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Lowest offer: 382 512,00 EUR / Highest offer: 600 000,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

To receive more information about this tender please refer to the Invitation to Tender.

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court of Ireland

Postal address: Four Courts, Inns Quay

Town: Dublin

Postal code: 7

Country: Ireland

E-mail: supremeandhighcourtoperations@courts.ie

Telephone: +353 18886687

Internet address: www.courts.ie

VI.5. Date of dispatch of this notice

25/01/2018

