

Belgium-Brussels: International Intellectual Property SME Helpdesk — India

OJ S 18/2021 27/01/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: The Executive Agency for Small and Medium-sized Enterprises (EASME)

Postal address: Avenue du Bourget 1

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1140

Country: Belgium

E-mail: easme-procurement@ec.europa.eu**Internet address(es):**Main address: <http://ec.europa.eu/EASME>Address of the buyer profile: <https://ec.europa.eu/easme/en>**I.4. Type of the contracting authority**

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

International Intellectual Property SME Helpdesk — India

Reference number: EASME/2020/OP/0003

II.1.2. Main CPV code

72253100 Helpdesk services

II.1.3. Type of contract

Services

II.1.4. Short description

The Executive Agency for Small and Medium-sized Enterprises (EASME) wishes to enter into a service contract for the implementation of a set of Intellectual Property (IP) services to EU SMEs and SMEs established in COSME countries with trade interests in India. This kind of services is already offered to SMEs with trade interests in China, South-east Asia and Latin America, through the so-called 'International IP Helpdesks' service contract.

The tasks to be carried out by the contractor are further detailed in the tender specifications in section 1.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 969 020,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72253000 Helpdesk and support services, 79111000 Legal advisory services, 79140000 Legal advisory and information services

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Main site or place of performance: The tasks are to be performed at the premises designated by the contractor, save where meetings are to be held at EASME's or the European Commission's premises.

II.2.4. Description of the procurement

The Executive Agency for Small and Medium-sized Enterprises (EASME) wishes to enter into a service contract for the implementation of a set of Intellectual Property (IP) services to EU SMEs and SMEs established in COSME countries with trade interests in India. This kind of services is already offered to SMEs with trade interests in China, South-east Asia and Latin America, through the so-called 'International IP Helpdesks' service contract.

The tasks to be carried out by the contractor are further detailed in the tender specifications in section 1.

II.2.5. Award criteria

Quality criterion - Name: Appropriateness, pertinence, feasibility and relevance of the proposed methodology for the provision of general IP information on IP issues as defined in Task 1 / Weighting: 20

Quality criterion - Name: Appropriateness, pertinence, feasibility and relevance of the proposed methodology for the implementation of an Enquiry Helpline as defined in Task 2 / Weighting: 20

Quality criterion - Name: Appropriateness, pertinence, feasibility and relevance of the proposed methodology for the implementation of a training programme as defined in Task 3 / Weighting: 10

Quality criterion - Name: Quality of the proposed methodology for the provision of first line IP-support services during trade fairs, matchmaking and other business events as defined in Task 4 / Weighting: 10

Quality criterion - Name: Quality of the proposed methodology for the participation in IP-policy meetings and for the provision of feedback on IP developments in India as defined in Task 5 / Weighting: 10

Quality criterion - Name: Organisation of the work and resources / Weighting: 20

Quality criterion - Name: Quality control measures / Weighting: 10

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: The Commission Implementing Decision C(2020) 111 final of 17 January 2020 on the adoption of the work programme for 2020 and on the financing of the Programme for the Competitiveness of Enterprises and small and medium-sized enterprises and its Annex 1. The item is GRO/SME/20/B/10 — International Intellectual Property SME Helpdesks.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 062-146874](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: EASME/2020/OP/0003

Title:

International Intellectual Property SME Helpdesk — India

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/11/2020

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 10

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Universidad de Alicante

National registration number: N/A

Town: Alicante
NUTS code: ES España
Country: Spain
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Eurochambres – Association des Chambres de Commerce et d'Industrie Europeennes
National registration number: 417324583
Town: Brussels
NUTS code: BE Belgique / België
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: EURICE European Research and Project Office GmbH
National registration number: HRB12001
Town: St Ingbert
NUTS code: DE Deutschland
Country: Germany
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 EUR
Total value of the contract/lot: 969 020,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 28 %

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court
Postal address: rue du Fort Niedergrünewald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: GeneralCourt.Registry@curia.europa.eu
Telephone: +35 243031
Fax: +35 243032100
Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
See internet address provided in section I.3) of contract notice [2020/S 062-146874](#).

VI.5. Date of dispatch of this notice

20/01/2021

