

Poland-Warsaw: Market research services
OJ S 15/2024 22/01/2024
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Krajowy Instytut Mediów

National registration number: 5213916470

Postal address: przetargi@kim.gov.pl

Town: Warszawa

NUTS code: PL911 Miasto Warszawa

Postal code: 00-763

Country: Poland

Contact person: Patrycja Rosiak

E-mail: przetargi@kim.gov.pl

Telephone: +48 221189844

Internet address(es):

Main address: <https://kim.gov.pl>

Address of the buyer profile: <https://platformazakupowa.pl/pn/kim>

I.4. Type of the contracting authority

Other type: Instytucja Gospodarki Budżetowej

I.5. Main activity

Other activity: Badania rynku mediów

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Świadczenie usług polegających na prowadzeniu wywiadów w ramach Badania Założycielskiego

Reference number: KIM.7.2023

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Przedmiotem zamówienia jest świadczenie usług polegających na prowadzeniu wywiadów w ramach Badania Założycielskiego.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 157 714,00 PLN

II.2. Description

II.2.3. Place of performance

NUTS code: PL Polska

II.2.4. Description of the procurement

Przedmiotem zamówienia jest świadczenie usług polegających na prowadzeniu wywiadów w ramach Badania Założycielskiego.

II.2.5. Award criteria

Quality criterion - Name: Doświadczenie osoby realizującej zamówienie tj. Kierownika Projektu / Weighting: 20

Quality criterion - Name: Doświadczenie osoby realizującej zamówienie tj. Kierownika Realizacji Terenowej Badań Ilościowych / Weighting: 20

Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 208-653522](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Świadczenie usług polegających na prowadzeniu wywiadów w ramach Badania Założycielskiego

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

17/01/2024

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: PBS Sp. z o.o.

National registration number: 5850205642

Postal address: ul. Junaków 2

Town: Sopot

NUTS code: PL Polska

Postal code: 81-812

Country: Poland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 3 369 600,00 PLN

Total value of the contract/lot: 2 157 714,00 PLN

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Krajowa Izba Odwoławcza

Postal address: ul. Postępu 17A

Town: Warszawa

Postal code: 02-676

Country: Poland

E-mail: odwolania@uzp.gov.pl

Telephone: +48 224587840

Fax: +48 224587800

Internet address: <https://www.uzp.gov.pl>

VI.4.4.

Service from which information about the review procedure may be obtained

Official name: Krajowa Izba Odwoławcza

Postal address: ul. Postępu 17a

Town: Warszawa

Postal code: 02-676

Country: Poland

E-mail: odwolania@uzp.gov.pl

Internet address: <https://www.uzp.gov.pl/kio>

VI.5. Date of dispatch of this notice

17/01/2024