

Norway-Oslo: Advertising and marketing services

OJ S 16/2023 23/01/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Oslo kommune v/ Utviklings- og kompetanseetaten

National registration number: 971 183 675

Postal address: Grensesvingen 6

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0663

Country: Norway

Contact person: Milena Zikic

E-mail: milena.zikic@uke.oslo.kommune.no

Telephone: +47 21802180

Internet address(es):

Main address: <https://www.oslo.kommune.no/>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/264775>

I.1. Name and addresses

Official name: Asker kommune

National registration number: 920 125 298

Postal address: Katrineåsveien 20

Town: RØYKEN

NUTS code: NO082 Viken

Postal code: 3440

Country: Norway

Contact person: Milena Zikic

E-mail: milena.zikic@uke.oslo.kommune.no

Telephone: +47 21802180

Internet address(es):

Main address: <https://www.aker.kommune.no>

I.1. Name and addresses

Official name: Jevnaker kommune

National registration number: 961 381 363

Postal address: Postboks 60

Town: JEVNAKER

NUTS code: NO020 Innlandet

Postal code: 3521

Country: Norway

Contact person: Milena Zikic

E-mail: milena.zikic@uke.oslo.kommune.no

Telephone: +47 21802180

Internet address(es):

Main address: <https://www.jevnaker.kommune.no>

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=350832&B=OSLO

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=350832&B=OSLO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Procurement of advertising mediation
Reference number: 22/885

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

The contract comprises advertising mediation for all types of media, including particularly digital and printed media.

II.1.5. Estimated total value

Value excluding VAT: 58 200 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NO Norge

Main site or place of performance: OSLO

II.2.4. Description of the procurement

The contract comprises advertising mediation for all types of media, including particularly digital and printed media.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Assignment comprehension / Weighting: 40%

Price - Weighting: 60%

II.2.6. Estimated value

Value excluding VAT: 58 200 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The contracting authority has an option to extend the contract for a further 1+1 year on the same terms.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Requirement: Tenderers must be a legally established company.

Documentation Requirement: Norwegian tenderers: Company Registration Certificate

Foreign tenderers: Verification that the company is registered in a trade index or a register of business enterprises as prescribed by the law of the country where the company is established.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Requirement: Tenderers must have sufficient economic and financial capacity to fulfil the contract.

Documentation requirement: The company's last annual Financial Statement including notes, the Board's Annual Reports and Audit Reports, including new information of relevance to the company's fiscal numbers.

The contracting authority reserves the right to obtain credit ratings on its own initiative.

If a tenderer has valid reasons for not being able to provide the documentation requested by the contracting authority, (for example a newly started business), the tenderer can document their economic and financial position with any other document that the contracting authority deems suitable.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Requirement: Tenderers must have valuable experience from equivalent contracts.

Equivalent contracts means assignments that can be compared with the scope and content of the assignments in this contract.

Documentation requirement: A brief description of the most important deliveries in the last three years, including information on the contract's value, delivery date, the name of the contracting authority, as well as a description of the content of the contract.

Requirement: Tenderers must have the financial capacity to carry out the contract.

Documentation requirement: A statement of the tenderer's average annual workforce and the number of employees in the management in the last 3 years.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/02/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 21/02/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo Tingrett

Postal address: C. J. Hambros plass 4

Town: Oslo

Postal code: 0164

Country: Norway

E-mail: oslo.tingrett@domstol.no

Telephone: +47 22035200

Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

VI.4.2. Body responsible for mediation procedures

Official name: Klagenemndsekretariatet

Postal address: Zander Kaaes gate 7

Town: Bergen

Postal code: 5015

Country: Norway

E-mail: Post@knse.no

Telephone: +47 55193000

Internet address: <https://www.klagenemndssekretariatet.no/klagenemnda-for-offentlige-anskaffelser-kofa>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Oslo kommune v/ Utviklings- og kompetanseetaten

Postal address: Postboks 6538 Etterstad

Town: Oslo

Postal code: 0606

Country: Norway

E-mail: anskaffelser@uke.oslo.kommune.no

Telephone: +47 21802180

Internet address: <https://www.oslo.kommune.no/etater-foretak-og-ombud/utviklings-og-kompetanseetaten/#gref>

VI.5. Date of dispatch of this notice

18/01/2023