

**France-Mamoudzou: Advertising and marketing services**

OJ S 20/2019 29/01/2019

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: ETS pub foncier et aménagement Mayotte

National registration number: 82995000500019

Postal address: boulevard Marcel Henry, Cavani, BP 600 Kawéni

Town: Mamoudzou

NUTS code: FRY5 Mayotte

Postal code: 97600

Country: France

E-mail: [contact@epfam.fr](mailto:contact@epfam.fr)

Telephone: +33 269633960

**Internet address(es):**Main address: <http://www.epfam.fr>Address of the buyer profile: <http://www.marches-publics.info/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.marches-publics.info/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.marches-publics.info/>**I.4. Type of the contracting authority**

Other type: Autre

**I.5. Main activity**

Other activity: Aménagement urbain et agricole — foncier

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Marché de prestations intellectuelles

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Assistance et prestations de conseil en communication, de création, conception et réalisation d'actions de communication média et hors média.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

#### **II.2.3. Place of performance**

NUTS code: FRY5 Mayotte

#### **II.2.4. Description of the procurement**

Assistance et prestations de conseil en communication, de création, conception et réalisation d'actions de communication média et hors média.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60

Price - Weighting: 40 40

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Renouvelable 3 fois par reconduction expresse pour une période d'une année.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **IV.2. Administrative information**

### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 07/03/2019 Local time: 12:00

### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

### **IV.2.7. Conditions for opening of tenders**

Date: 12/03/2019 Local time: 14:00

Place:

Mayotte

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

### **VI.3. Additional information**

Les dépôts de plis doivent être impérativement remis par voie dématérialisée. Pour retrouver cet avis intégral, accéder au DCE, poser des questions à l'acheteur, déposer un pli, allez sur <http://www.marches-publics.info/> -

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de Mamoudzou

Postal address: Les Hauts du Jardin du Collège

Town: Mamoudzou

Postal code: 97600

Country: France

E-mail: [greffe.ta-mayotte@juradm.fr](mailto:greffe.ta-mayotte@juradm.fr)

Telephone: +33 269611856

Fax: +33 269611862

Internet address: <http://www.mayotte.tribunal-administratif.fr>

#### **VI.4.2. Body responsible for mediation procedures**

Official name: Tribunal administratif de Mamoudzou

Postal address: Les Hauts du Jardin du Collège

Town: Mamoudzou

Postal code: 97600

Country: France

E-mail: [greffe.ta-mayotte@juradm.fr](mailto:greffe.ta-mayotte@juradm.fr)

Telephone: +33 269611856

Fax: +33 269611862

Internet address: <http://www.mayotte.tribunal-administratif.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Mamoudzou

Postal address: Les Hauts du Jardin du Collège

Town: Mamoudzou

Postal code: 97600

Country: France

E-mail: [greffe.ta-mayotte@juradm.fr](mailto:greffe.ta-mayotte@juradm.fr)

Telephone: +33 269611856

Fax: +33 269611862

Internet address: <http://www.mayotte.tribunal-administratif.fr>

**VI.5. Date of dispatch of this notice**

24/01/2019