

Norway-Bergen: Market-testing services

OJ S 27/2014 07/02/2014

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Hordaland fylkeskommune v/SKYSS

National registration number: 938626367

Postal address: postboks 7900

Town: Bergen

Postal code: 5020

Country: Norway

For the attention of: Bjørn Erik Linde

E-mail: bel@skyss.no

Telephone: +47 99716683

Internet address(es):General address of the contracting authority: <https://www.skyss.no/>Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/2651>**I.2. Type of the contracting authority**

Regional or local agency/office

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Marketing and information system HFK-13-0039.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

The purpose of this acquisition is to meet Skyss' need for:

- Operator control and charting of customers' experiences of the journey;
- Charting of travel habits and satisfaction with the public system;
- Reporting of results from operator control and market surveys.

II.1.5. CPV code(s)

79312000 Market-testing services, 79300000 Market and economic research; polling and statistics, 79310000 Market research services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Lowest offer 5 000 000 and Highest offer 8 000 000 NOK
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Total costs. Weighting 50
2. Quality. Weighting 50

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

HFK-13-0039

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Marketing and information system HFK-13-0039

V.1. Date of conclusion of the contract

V.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

V.3. Name and address of the contractor

Official name: TNS Gallup AS

National registration number: 924 319 623

Postal address: Kirkegata 20

Town: Oslo

Postal code: 0103

V.4. Information on value of the contract/lot

Total value of the procurement:
Lowest offer 3 000 000 and Highest offer 4 000 000 NOK
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

4.2.2014