

Italy-Milan: Public relations management services
OJ S 18/2022 26/01/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Regione Lombardia
National registration number: 80050050154
Postal address: Piazza Città di Lombardia, 1
Town: Milano (MI)
NUTS code: ITC4 Lombardia
Postal code: 20124
Country: Italy
E-mail: acquisti@pec.regione.lombardia.it
Telephone: +39 0267654444

Internet address(es):

Main address: www.regione.lombardia.it

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Geca 10/2021 Servizio al pubblico e supporto del Centro Europe Direct Lombardia.
Reference number: Geca 10/2021

II.1.2. Main CPV code

79416100 Public relations management services

II.1.3. Type of contract

Services

II.1.4. Short description

Servizio al pubblico e supporto del Centro Europe Direct Lombardia

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416100 Public relations management services

II.2.3. Place of performance

NUTS code: ITC4C Milano

II.2.4. Description of the procurement

Servizio al pubblico e supporto del Centro Europe Direct Lombardia

II.2.5. Award criteria

Quality criterion - Name: offerta tecnica / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: yes

Description of options:

E' prevista la possibilità di prorogare il Contratto limitatamente al tempo strettamente necessario alla conclusione delle procedure necessarie per l'individuazione di un nuovo contraente.

E' prevista la possibilità di variazioni in aumento o diminuzione delle prestazioni contrattuali fino alla concorrenza di un quinto dell'importo del contratto ed agli stessi patti, prezzi e condizioni dello stesso.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 179-466178](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Geca 10/2021 Servizio al pubblico per Regione Lombardia e supporto del Centro Europe Direct Lombardia

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

23/12/2021

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Società Cooperativa Culture

Town: Venezia Mestre

NUTS code: ITH35 Venezia

Country: Italy

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 EUR

Total value of the contract/lot: 980 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunale Amministrativo Regionale della Lombardia

Town: Milano

Country: Italy

VI.5. Date of dispatch of this notice

21/01/2022