

**Belgium-Brussels: Market and economic research; polling and statistics**

OJ S 20/2020 29/01/2020

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Radio-télévision Belge de la communauté française

National registration number: 0223.459.690\_21606

Postal address: Boulevard A. Reyers 52

Town: Bruxelles

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1044

Country: Belgium

E-mail: [bael@rtbf.be](mailto:bael@rtbf.be)**Internet address(es):**Main address: [www.rtbf.be/entreprise](http://www.rtbf.be/entreprise)Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=365064>**I.4. Type of the contracting authority**

Other type: Entreprise publique autonome

**I.5. Main activity**

Other activity: Audiovisuel

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Prestations d'études sur échantillon représentatif et auprès de panels participatifs, au profit de la RTBF, tel que stipulé dans son contrat de gestion

Reference number: RTBF-POE2019.093-F03\_0

**II.1.2. Main CPV code**

79300000 Market and economic research; polling and statistics

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Prestations d'études sur échantillon représentatif et auprès de panels participatifs, au profit de la RTBF, tel que stipulé dans son contrat de gestion.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 077 600,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79310000 Market research services, 79320000 Public-opinion polling services

### **II.2.3. Place of performance**

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

### **II.2.4. Description of the procurement**

Prestations d'études sur échantillon représentatif et auprès de panels participatifs, au profit de la RTBF, tel que stipulé dans son contrat de gestion.

### **II.2.5. Award criteria**

Quality criterion - Name: Qualité de l'offre / Weighting: 50

Price - Weighting: 50

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 211-518157](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

### **V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

08/01/2020

**V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Kantar Belgium

Town: Bruxelles

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 077 600,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Conseil d'État

Postal address: Rue de la Science 33

Town: Bruxelles

Postal code: 1040

Country: Belgium

**VI.5. Date of dispatch of this notice**

27/01/2020