

**France-Bordeaux: Customer survey services**  
**OJ S 20/2020 29/01/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: CCI Nouvelle-Aquitaine  
National registration number: 13002249400012  
Postal address: CS 91942  
Town: Bordeaux Cedex  
NUTS code: FRI Nouvelle-Aquitaine  
Postal code: 33050  
Country: France  
E-mail: [Nancy.giraudeau@nouvelle-aquitaine.cci.fr](mailto:Nancy.giraudeau@nouvelle-aquitaine.cci.fr)  
Telephone: +33 556119494  
Fax: +33 556119486  
**Internet address(es):**  
Main address: <http://nouvelle-aquitaine.cci.fr>

**I.4. Type of the contracting authority**

Other type: Organisme consulaire

**I.5. Main activity**

Other activity: Organisme consulaire

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Prestation d'étude sur les comportements d'achats des ménages en Nouvelle-Aquitaine en 2020  
Reference number: 20191008

**II.1.2. Main CPV code**

79342310 Customer survey services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Sélectionner le titulaire de l'accord-cadre portant sur une prestation d'étude sur les comportements d'achats des ménages en Nouvelle-Aquitaine en 2020.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 490 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79311000 Survey services, 72310000 Data-processing services, 79342310 Customer survey services

### **II.2.3. Place of performance**

NUTS code: FRI Nouvelle-Aquitaine

### **II.2.4. Description of the procurement**

Sélectionner le titulaire de l'accord-cadre portant sur une prestation d'étude sur les comportements d'achats des ménages en Nouvelle-Aquitaine en 2020.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Quality criterion - Name: Conditions tarifaires / Weighting: 40

Price - Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

Les options sont décrites dans le CCTP.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 216-530252](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** 20191008

**Lot No:** 1

**Title:**

Prestation d'étude sur les comportements d'achats des ménages en Nouvelle-Aquitaine en 2020

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

02/01/2020

#### V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: SARL Commercite

National registration number: 41836907000028

Postal address: 3 avenue Condorcet

Town: Villeurbanne

NUTS code: FRI Nouvelle-Aquitaine

Postal code: 69100

Country: France

Internet address: <http://aidobservatoire.fr>

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 490 000,00 EUR

Total value of the contract/lot: 490 000,00 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Tribunal

Postal address: 9 rue Tastet

Town: Bordeaux

Postal code: 33000

Country: France

Internet address: <http://www.telerecours.fr>

#### VI.4.2. Body responsible for mediation procedures

Official name: Cciral

Postal address: 103 bis rue de Belleville  
Town: Bordeaux Cedex  
Postal code: 33063  
Country: France

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Bordeaux  
Postal address: 9 rue Tastet  
Town: Bordeaux  
Postal code: 33000  
Country: France  
Internet address: <http://www.telerecours.fr>

**VI.5. Date of dispatch of this notice**

27/01/2020