

**Italy-Pavia: Advertising and marketing services**  
**OJ S 21/2020 30/01/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Fondazione CNAO — Centro nazionale di adroterapia oncologica

National registration number: 97301200156

Postal address: Strada Campeggi 53

Town: Pavia

NUTS code: ITC48 Pavia

Postal code: 27100

Country: Italy

Contact person: Fondazione CNAO; strada Campeggi 53 — 27100 Pavia (Italia)

E-mail: [Ufficio\\_Legale@pec.cnao.eu](mailto:Ufficio_Legale@pec.cnao.eu)

Telephone: +39 0382078402

Fax: +39 0382078905

**Internet address(es):**

Main address: <https://fondazionecnao.it/it/>

Address of the buyer profile: <https://fondazionecnao.it/it/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Affidamento triennale del servizio di comunicazione e ufficio stampa per il Centro nazionale di adroterapia oncologica (CNAO) di Pavia

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Affidamento triennale del servizio di comunicazione e ufficio stampa per il Centro nazionale di adroterapia oncologica (CNAO) di Pavia.

**II.1.6.**

## **Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 294 120,00 EUR

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: ITC48 Pavia

Main site or place of performance: Fondazione CNAO, strada Campeggi 53, CAP 27100 – Pavia, Italia.

### **II.2.4. Description of the procurement**

Affidamento triennale del servizio di comunicazione e ufficio stampa per il Centro nazionale di adroterapia oncologica (CNAO) di Pavia.

### **II.2.5. Award criteria**

Quality criterion - Name: Offerta tecnica / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 138-340193](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

23/12/2019

### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: SEC Newgate S.p.A.

Town: Milano

NUTS code: ITC4C Milano

Country: Italy

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 360 000,00 EUR

Total value of the contract/lot: 294 120,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

Si rinvia al contenuto della documentazione di gara.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Giurisdizione del giudice ordinario

Town: Pavia

Country: Italy

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Fondazione CNAO

Postal address: Strada Campeggi 53

Town: Pavia

Postal code: 27100

Country: Italy

### **VI.5. Date of dispatch of this notice**

27/01/2020