

**Lithuania-Kaunas: Advertising services**

OJ S 22/2018 01/02/2018

Contract award notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Kauno technologijos universitetas

National registration number: 111950581

Postal address: K. Donelaičio g. 73

Town: Kaunas

Postal code: LT-LT-44249

Country: Lithuania

For the attention of: Aušra Pagodinienė

E-mail: [ausra.pagodiniene@ktu.lt](mailto:ausra.pagodiniene@ktu.lt)

Telephone: +370 37300686

**Internet address(es):**General address of the contracting authority: <http://www.ktu.edu>Electronic access to information: <https://pirkimai.eviesiejpirkimai.lt>Electronic submission of tenders and requests to participate: <https://pirkimai.eviesiejpirkimai.lt>**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Education

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Žiniasklaidos planavimo ir informacijos talpinimo žiniasklaidos priemonėse paslaugos

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: Kauno technologijos universitetas, K. Donelaičio g. 73, Kaunas.

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)****II.1.4. Short description of the contract or purchase(s)**

Žiniasklaidos planavimo ir informacijos talpinimo žiniasklaidos priemonėse paslaugos

**II.1.5. CPV code(s)**

79341000 Advertising services, 79341200 Advertising management services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot**

Value: 363 000,00 EUR

Including VAT. VAT rate (%) 21,00

**Section IV: Procedure**

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**IV.1. Type of procedure****IV.1.1. Type of procedure**

Open

**IV.2. Award criteria****IV.2.1. Award criteria**

Lowest price

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure****Contract notice**

Notice number in the OJ S: [2017/S 123-250884](#) of 30.6.2017

**Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: Žiniasklaidos planavimo ir informacijos talpinimo žiniasklaidos priemonėse paslaugos

**V.1. Date of conclusion of the contract**

9.1.2018

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: Uždaroji akcinė bendrovė „Via Media“

National registration number: 111625698

Postal address: Aušros vartų g. 7A

Town: Vilnius

Postal code: LT-LT-01304

Country: Lithuania  
E-mail: [laura@lt.initiative-via.com](mailto:laura@lt.initiative-via.com)  
Telephone: +370 52310624

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 363 000,00 EUR  
Including VAT. VAT rate (%) 21,00

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

30.1.2018