

Ireland-Dublin: Public relations consultancy services
OJ S 17/2023 24/01/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Land Development Agency

National registration number: Ireland

Postal address: 2nd Floor Ashford House

Town: Dublin 2

NUTS code: IE Éire / Ireland

Postal code: Tara Street

Country: Ireland

Contact person: Procurement Manager

E-mail: procurement@lda.ie

Telephone: +353 0123456

Internet address(es):

Main address: www.lda.ie

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/165460>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of Media Relations and Corporate Communications Services to the LDA

Reference number: Pro100

II.1.2. Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The Land Development Agency has established a single party framework agreement for a Media Relations & Corporate Communications Advisory service provider in relation to its ongoing business activities and delivering on the LDA mandate set out in the LDA Act 2021.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 500 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79411000 General management consultancy services, 79411100 Business development consultancy services, 79416000 Public relations services, 79416100 Public relations management services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin

II.2.4. Description of the procurement

The Land Development Agency has established a single party framework agreement for a Media Relations & Corporate Communications Advisory service provider in relation to its ongoing business activities and delivering on the LDA mandate set out in the LDA Act 2021.

II.2.5. Award criteria

Quality criterion - Name: Understanding of the Contracting Authority Requirements / Weighting : 30%

Quality criterion - Name: Quality and Technical Merit of Proposed Core Team / Weighting: 15%

Quality criterion - Name: Proposed Execution Methodology / Weighting: 25%

Cost criterion - Name: Cost Proposal / Weighting: 30%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 068-180516](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Provision of Media Relations and Corporate Communications Services to the LDA

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/09/2022

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Murray Consultants Limited

Postal address: 40 Baggot Street Lower, Dublin 2, Ireland.

Town: Dublin 2

NUTS code: IE Éire / Ireland

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Postal address: High Court

Town: Dublin

Postal code: 7

Country: Ireland
E-mail: highcourtcentraloffice@courts.ie
Telephone: +353 118886000
Internet address: <http://www.courts.ie>

VI.4.2. Body responsible for mediation procedures

Official name: High Court
Town: Dublin
Postal code: 7
Country: Ireland

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Consult legal advisor
Town: Dublin
Country: Ireland

VI.5. Date of dispatch of this notice

19/01/2023