

**Spain-Santiago de Compostela: Business and management consultancy and related services**  
**OJ S 27/2017 08/02/2017**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Instituto Gallego de Promoción Económica (Igape)

Postal address: Complejo Administrativo San Lázaro, s/n

Town: Santiago de Compostela

Postal code: 15703

Country: Spain

Contact person: Servicios Jurídicos

E-mail: [contratacion@igape.es](mailto:contratacion@igape.es)

Telephone: +34 981 541 693

Fax: +34 981 541 092

**Internet address(es):**

General address of the contracting authority: [www.igape.es](http://www.igape.es)

Electronic access to information: [www.igape.es/contratacion](http://www.igape.es/contratacion)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Other: promoción económica

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Servicios de análisis del potencial competitivo, profesionalización y desarrollo estratégico para su realización en empresas gallegas, cofinanciado por el Fondo Europeo de Desarrollo Regional en un 80 % en el marco del Programa Operativo Feder Galicia 2014-2020, eje 3, tema prioritario 4.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 1: Maintenance and repair services

NUTS code ES11 Galicia

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Servicios de análisis del potencial competitivo, profesionalización y desarrollo estratégico para su realización en empresas gallegas, cofinanciado por el Fondo Europeo de Desarrollo

Regional en un 80 % en el marco del Programa Operativo Feder Galicia 2014-2020, eje 3, tema prioritario 4.

**II.1.5. CPV code(s)**

79400000 Business and management consultancy and related services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

Value: 1 874 500 EUR  
excluding VAT

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**Section IV: Procedure**

**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Open

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Precio unitario ofertado. Weighting 51 %
2. Adecuación de la metodología a los objetivos de la contratación y grado de especificación del servicio ofertado. Weighting 20 %
3. Calidad derivada de la experiencia de los componentes de los equipos de trabajo que sobrepase a la mínima exigida para justificar la solvencia técnica. Weighting 15 %
4. Calidad derivada de la formación de los componentes de los equipos de trabajo que sobrepase a la exigida para justificar la solvencia técnica de la empresa. Weighting 7 %
5. Mejoras. Weighting 7 %

**IV.2.2. Information about electronic auction**

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

PA 4/15

**IV.3.2. Previous publication concerning this procedure**

**Contract notice**

Notice number in the OJ S: [2015/S 229-416834](#) of 26.11.2015

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**Section V: Award of contract**

Lot No: 1

- Lot title: Servicios de análisis del potencial competitivo y primeras acciones de mejora en empresas de la provincia de A Coruña

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 4

**V.3. Name and address of the contractor**

Official name: Estratega Consulting Global, S.L.  
Postal address: Juan de Ciorraga, 3, 3° E  
Town: A Coruña  
Postal code: 15008  
Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 2

- Lot title: Servicios de análisis del potencial competitivo y primeras acciones de mejora en empresas de la Provincia de Pontevedra

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 5

**V.3. Name and address of the contractor**

Official name: OBZ, S.L.  
Postal address: Curros Enríquez ,18, baixo  
Town: Santiago de Compostela  
Postal code: 15702  
Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 3

- Lot title: Servicios de análisis del potencial competitivo y primeras acciones de mejora en empresas de las provincias de Lugo y Ourense

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Deloitte, S.L.  
Postal address: av. García Barbón, 106, 1°  
Town: Vigo  
Postal code: 36201  
Country: Spain  
Internet address: [www.deloitte.es](http://www.deloitte.es)

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 4

- Lot title: Servicios de mejora de la gestión financiera y búsqueda de financiación

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 6

**V.3. Name and address of the contractor**

Official name: Arxon Estrategia, S.L.

Postal address: PG c/ Vella, 2, c/ Letonia, CE Quercus

Town: Santiago de Compostela

Postal code: 15707

Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 12

- Lot title: Servicios de asesoramiento para la redefinición de negocio

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: UTE Inova, S.L. y Serviguide Consultoría, S.L.

Postal address: Zona Franca Vigo, Área Portuaria Bouzas, 0, edificio oficinas C2

Town: Vigo

Postal code: 36208

Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 13

- Lot title: Servicio de control, evaluación y difusión del programa

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Estrategia y Organización, S.A.

Postal address: Doctor Cadaval, 5, oficina 4, 1º

Town: Vigo

Postal code: 36202

Country: Spain

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 1 874 500 EUR

excluding VAT

**V.5. Information about subcontracting**

Lot No: 9

- Lot title: Servicios de desarrollo estratégico integral de la empresa

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Dirección por Implicación, S.A.

Postal address: av. Hispanidad, 13, baixo

Town: Vigo

Postal code: 36203

Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 10

- Lot title: Servicios de elaboración de planes y protocolos de empresa familiar

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: De Iure Abogados, S.L.

Postal address: Cantón Pequeño, 13, 4º B

Town: A Coruña

Postal code: 15004

Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 11

- Lot title: Servicios de identificación de redes de cooperación y socios

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Inova Consultores en Excelencia e Innovación Estratégica, S.L.

Postal address: Zona Franca Vigo, Área Portuaria Bouzas, 0, edificio oficinas C2

Town: Vigo  
Postal code: 36208  
Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 5

- Lot title: Servicios de optimización de los procesos de producción y cadena logística

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Teamandtime Solutions, S.L.  
Postal address: Juan Flórez, nº 21-23, 1º dcha.  
Town: A Coruña  
Postal code: 15004  
Country: Spain  
E-mail: [fjn@teamandtime.com](mailto:fjn@teamandtime.com)

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 6

- Lot title: Servicios de asesoramiento para el relanzamiento comercial

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Teamcon Group, S.L. (International Team Consulting)  
Postal address: av. Alcalde Barnils, 0, 64-68, bloque C, 3º, local 1  
Town: Sant Cugat del Vallès  
Postal code: 8174  
Country: Spain

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 7

- Lot title: Servicios de implementación de gestión por procesos

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 8

**V.3. Name and address of the contractor**

Official name: Serviguide Consultoria, S.L.  
Postal address: Juan Flórez, nº 82, local 23, 0  
Town: A Coruña  
Postal code: 15005  
Country: Spain

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Lot No: 8

- Lot title: Servicios de mejora de la imagen y comunicación empresarial

**V.1. Date of conclusion of the contract**

14.7.2016

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor****V.4. Information on value of the contract/lot****V.5. Information about subcontracting****Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Fondo Europeo de Desarrollo Regional en un 80% en el marco del Programa Operativo Feder Galicia 2014-2020, eje 3, tema prioritario 4.

**VI.2. Additional information****VI.3. Procedures for review****VI.3.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales  
Postal address: Avenida General Perón, 38  
Town: Madrid  
Postal code: 28020  
Country: Spain  
Telephone: +34 913491319  
Fax: +34 913491319  
Internet address: <http://tribunalcontratos.gob.es>

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: Recurso especial (potestativo): 15 días.

Recurso contencioso-administrativo: 2 meses.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Consejo de Dirección del Instituto Gallego de Promoción Económica (Igape)  
Postal address: Complejo Administrativo San Lázaro, s/n  
Town: Santiago de Compostela  
Postal code: 15703  
Country: Spain  
E-mail: [contratacion@igape.es](mailto:contratacion@igape.es)  
Telephone: +34 981 541693

**VI.4. Date of dispatch of this notice**

27.1.2017