

Norway-Oslo: Market research services
OJ S 18/2023 25/01/2023
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Ruter As

National registration number: 991 609 407

Postal address: Dronningens gate 40, Postboks 1030 Sentrum

Town: Oslo

NUTS code: NO08 Oslo og Viken

Postal code: 0104

Country: Norway

Contact person: Rolf Korneliussen

E-mail: rolf.korneliussen@ruter.no

Telephone: +47 91359370

Internet address(es):

Main address: <http://www.ruter.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/285272>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Framework Agreement Market Analysis Services

Reference number: 22/04698

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Ruter wishes to enter into framework agreements with suppliers that can meet Ruter's need for market analysis services related to quantitative and qualitative research.

There is no competition for price in the award of framework agreements, there must be competition for price in the mini-competitions

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 15 000 000,00 NOK

II.2. Description

II.2.1. Title

Epinion

Lot No: 1

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security,

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: NO08 Oslo og Viken

Main site or place of performance: Oslo

II.2.4. Description of the procurement

Ruter wishes to enter into framework agreements with suppliers that can meet Ruter's need for market analysis services related to quantitative and qualitative research.

There is no competition for price in the award of framework agreements, there must be competition for price in the mini-competitions

II.2.5. Award criteria

Quality criterion - Name: Sample and data collection / Weighting: 30 %

Quality criterion - Name: Report solutions and data delivery / Weighting: 10 %

Quality criterion - Name: Quantitative methods / Weighting: 30 %

Quality criterion - Name: Qualitative methods / Weighting: 20 %

Quality criterion - Name: Any other methods and tools that may be relevant / Weighting: 10 %

Price - Weighting: 0 %

II.2.11. Information about options

Options: yes

Description of options:

Up to 4 years with options.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Estimated value is included option year, total 6 years

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 207-592761](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Rammeavtale Spørreundersøkelser

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/01/2023

V.2.2. Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 8

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: EPINION P/S

National registration number: DK25638670

Postal address: RYESGADE 3F, 2. SAL

Town: DK-2200

NUTS code: DKZZZ Extra-Regio NUTS 3

Postal code: KØBENHAVN N

Country: Denmark

E-mail: per.bech@epinion.dk

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 15 000 000,00 NOK

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Rammeavtale Spørreundersøkelser

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/01/2023

V.2.2. Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 8

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ipsos AS

National registration number: 947 636 936

Postal address: Sjølyst Plass 2

Town: Oslo

NUTS code: NO08 Oslo og Viken

Postal code: 0278

Country: Norway

E-mail: arne.johannessen@ipsos.com

Telephone: +47 22954700

Internet address: <http://www.ipsos.no>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 15 000 000,00 NOK

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section V: Award of contract

Contract No: 3

Lot No: 3

Title:

Rammeavtale Spørreundersøkelser

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/01/2023

V.2.2. Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 8

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kantar

National registration number: NO924319623

Postal address: Lakkegata 23

Town: Oslo

NUTS code: NO08 Oslo og Viken

Postal code: 0187

Country: Norway

E-mail: bente.pettersen@kantar.com

Telephone: +47 91111600

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 15 000 000,00 NOK

V.2.5. Information about subcontracting**V.2.6. Price paid for bargain purchases****Section V: Award of contract**

Contract No: 4

Lot No: 4

Title:

Rammeavtale Spørreundersøkelser

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

20/01/2023

V.2.2. Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 8

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Opinion
National registration number: 925 808 962
Postal address: Vulkan 16
Town: Oslo
NUTS code: NO08 Oslo og Viken
Postal code: 0178
Country: Norway
E-mail: sara@opinion.no
Telephone: +47 21300400
Internet address: <http://www.opinion.no>
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 15 000 000,00 NOK

V.2.5. Information about subcontracting**V.2.6. Price paid for bargain purchases****Section V: Award of contract**

Contract No: 5

Lot No: 5

Title:

Rammeavtale Spørreundersøkelser

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

20/01/2023

V.2.2. Information about tenders

Number of tenders received: 8
Number of tenders received from SMEs: 2
Number of tenders received from tenderers from other EU Member States: 8
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 8
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: PERCEPTOR AS
National registration number: 993956279
Postal address: Holtervegen 157
Town: NANNESTAD
NUTS code: NO08 Oslo og Viken
Postal code: HOLTER 2034
Country: Norway
E-mail: steinar@perceptor.no

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 15 000 000,00 NOK

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo Tingrett
Postal address: C.J.Hambros plass 4
Town: Oslo
Postal code: 015
Country: Norway
E-mail: oslo.tingrett@domstol.no
Telephone: +47 22035200

VI.4.2. Body responsible for mediation procedures

Official name: Oslo Tingrett
Postal address: C.j Hambros plass 4
Town: Oslo
Postal code: 015
Country: Norway
E-mail: oslo.tingrett@domstol.no
Telephone: +47 22035200

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Ruter As
Postal address: Dronningens gate 40
Town: OSLO
Postal code: 0154
Country: Norway
E-mail: rolf.korneliussen@ruter.no
Telephone: +47 91359370

VI.5. Date of dispatch of this notice

20/01/2023