

France-Paris: Internet services

OJ S 18/2023 25/01/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: musee national picasso paris

Postal address: 20 rue de la Perle

Town: Paris

NUTS code: FR101 Paris

Postal code: 75003

Country: France

E-mail: Yhouston.mambulu@museepicassoparis.fr

Telephone: +33 142719138

Internet address(es):

Main address: <https://www.museepicassoparis.fr/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2177457&orgAcronyme=f5j>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2177457&orgAcronyme=f5j>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

prestation de gestion de compte sur réseaux sociaux chinois (lot 1) et hors chinois (lot 2) pour le musée national Picasso-Paris

II.1.2. Main CPV code

72400000 Internet services

II.1.3. Type of contract

Services

II.1.4. Short description

la présente consultation a pour objet des prestations de gestion de comptes sur les réseaux sociaux pour le musée national Picasso-Paris . Lot no1 - 2022-mnpp-0153-ac : Gestion et animation des comptes sur les réseaux sociaux chinois ; Lot no2 - 2022-mnpp-0160-ac : Accompagnement sur la stratégie, le développement et l'animation des réseaux sociaux (hors chinois)

II.1.5. Estimated total value

Value excluding VAT: 320 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

gestion et animation de comptes sur les réseaux sociaux sinophones et chinois pour le musée national Picasso-Paris
Lot No: 1

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 72400000 Internet services

II.2.3. Place of performance

NUTS code: FR101 Paris
Main site or place of performance: 5, rue de Thorigny, 18/20 rue de la Perle, 88 rue Vieille du Temple

II.2.4. Description of the procurement

le présent lot a pour objet des prestations de gestion et d'animation de compte sur réseaux sociaux chinois et sinophone exclusivement

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 100 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12
This contract is subject to renewal: yes
Description of renewals:
le présent accord-cadre est conclu à compter de sa date de notification pour une durée d'un (1) an. Il peut être reconduit trois (3) fois pour une période d'un (1) an par tacite reconduction sauf en cas de dénonciation de l'accord-cadre

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

accompagnement sur la stratégie, le développement et l'animation des réseaux sociaux (hors chinois) du musée national Picasso-Paris
Lot No: 2

II.2.2. Additional CPV code(s)

72400000 Internet services, 72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: FR101 Paris

Main site or place of performance: 5, rue de Thorigny, 18/20 rue de la Perle, 88 rue Vieille-Du-Temple

II.2.4. Description of the procurement

le présent lot a pour objet des prestations d'accompagnement sur la stratégie, développement et animation des réseaux sociaux (hors chinois)

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 220 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

le présent accord-cadre est conclu à compter de sa date de notification pour une durée d'un (1) an. Il peut être reconduit trois (3) fois pour une période d'un (1) an par tacite reconduction sauf en cas de dénonciation de l'accord-cadre

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/02/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 23/02/2023 Local time: 12:00

Place:

20, rue de la Perle

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +331 44594400

Fax: +33 144594646

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Fax: +33 144594646

VI.5. Date of dispatch of this notice

20/01/2023