

Spain-Valencia: Business and management consultancy services
OJ S 20/2022 28/01/2022
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Autoridad Portuaria de Valencia

National registration number: Q4667047G

Postal address: Avda. Muelle del Turia s/n

Town: Valencia

NUTS code: ES523 Valencia/València

Postal code: 46024

Country: Spain

E-mail: contratacion@valenciaport.com

Telephone: +34 963939519

Fax: +34 963939599

Internet address(es):

Main address: www.valenciaport.com

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink%3AperfilContratante&idBp=4ewOjjFLPS0QK2TEfXGy%2BA%3D%3D>

I.6. Main activity

Port-related activities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Consultoría de comunicación interna para la Autoridad Portuaria de Valencia

Reference number: EC21-C00-02180

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

CONSULTORÍA DE COMUNICACIÓN INTERNA PARA LA AUTORIDAD PORTUARIA DE VALENCIA

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 39 300,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES523 Valencia/València

Main site or place of performance: Sede Autoridad Portuaria de Valencia

II.2.4. Description of the procurement

CONSULTORÍA DE COMUNICACIÓN INTERNA PARA LA AUTORIDAD PORTUARIA DE VALENC

II.2.5. Award criteria

Quality criterion - Name: Criterios evaluables mediante juicios de valor / Weighting: 46

Cost criterion - Name: Oferta Económica / Weighting: 40

Cost criterion - Name: criterios evaluables mediante fórmula / Weighting: 14

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Procedimiento Abierto Sujeto a regulación armonizada

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 092-239836](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: EC21-C05-09490

Lot No: EC21-C00-02180

Title:

CONSULTORÍA DE COMUNICACIÓN INTERNA PARA LA AUTORIDAD PORTUARIA DE VALENCIA

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

20/01/2022

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Omnicom Public relations Group, S.A.

National registration number: A79096608

Postal address: Calle Luchana 23, 4º Planta

Town: Madrid

NUTS code: ES30 Comunidad de Madrid

Postal code: 28010

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 237 000,00 EUR

Total value of the contract/lot: 39 300,00 EUR

V.2.5. Information about subcontracting**V.2.6. Price paid for bargain purchases****Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avd. General Peron, 38 8ª Plta

Town: Madrid

Postal code: 28071

Country: Spain

VI.5. Date of dispatch of this notice

25/01/2022