

Italy-Parma: Advertising services

OJ S 23/2019 01/02/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Azienda Unità Sanitaria Locale di Parma

Postal address: Strada del Quartiere 2/a

Town: Parma

NUTS code: ITH52 Parma

Postal code: 43125

Country: Italy

E-mail: serv_econ_logistica_rit@pec.ausl.pr.it

Telephone: +39 0521971003

Internet address(es):

Main address: www.ausl.pr.it

Address of the buyer profile: www.ausl.pr.it

I.1. Name and addresses

Official name: Azienda Unità Sanitaria Locale di Parma

Postal address: Strada del Quartiere 2/a

Town: Parma

NUTS code: ITH52 Parma

Postal code: 43125

Country: Italy

Contact person: Dott.ssa Michela Boschi

E-mail: serv_econ_logistica_rit@pec.ausl.pr.it

Telephone: +39 0521704166

Internet address(es):

Main address: www.ausl.pr.it

Address of the buyer profile: www.ausl.pr.it

I.2. Information about joint procurement

The contract involves joint procurement

The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.ausl.pr.it

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: Agenzia Regionale Emilia-Romagna INTERCENT-ER — Sistema Acquisti

Telematici Emilia-Romagna (SATER)

Postal address: Via dei Mille 21

Town: Bologna

Postal code: 40121

Country: Italy

Contact person: Via dei Mille 21 — CAP 40121 — Bologna (BO)

Telephone: +39 0515273081

E-mail: intercenter@postacert.regione.emilia-romagna.it

Fax: +39 0515273084

NUTS code: ITH55 Bologna

Internet address(es):

Main address: <https://piattaformaintercenter.regione.emilia-romagna.it/portale/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Gestione di spazi pubblicitari delle Aziende USL di Piacenza e di Parma ed eventuale realizzazione di prodotti/supporti informativi

Reference number: Determinazione 957/2018

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Cessione degli spazi pubblicitari delle Aziende USL di Piacenza e di Parma per la gestione coordinata di comunicazione pubblicitaria ed eventuale realizzazione di prodotti/supporti informativi (Aziende associate all'Area Vasta Emilia Nord), per un quadriennio, rinnovabile a discrezione delle singole Aziende per ulteriori anni 2, secondo la disciplina prevista dal D.Lgs. n. 50/2016, dal presente Bando GUUE, dal Bando integrale di gara, nonché dal Capitolato Speciale d'Appalto, che regolano la partecipazione alla gara, lo svolgimento della stessa e le disposizioni contrattuali.

II.1.5. Estimated total value

Value excluding VAT: 80 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ITH51 Piacenza

NUTS code: ITH52 Parma

II.2.4. Description of the procurement

Procedura aperta in ambito AVEN ai sensi del D.Lgs. 50/2016, per l'affidamento quadriennale della gestione di spazi pubblicitari delle Aziende USL di Piacenza e di Parma ed eventuale realizzazione di prodotti/supporti informativi (Aziende Associate all'Area Vasta Emilia Nord)
Azienda capofila dell'unione d'acquisto: Azienda USL di Parma

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 80 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Rinnovo a discrezione delle singole Aziende per ulteriori anni 2, secondo la disciplina prevista dal D.Lgs. n. 50/2016.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Presenti nel Bando Integrale di Gara e nel Capitolato Speciale d'Appalto pubblicati sul sito Internet www.ausl.pr.it

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 19/03/2019 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Italian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 26/03/2019 Local time: 09:00

Place:

Sede del Dipartimento Tecnico e delle Tecnologie, Padiglione Rasori dell'Azienda Ospedaliero Universitaria di Parma in via Gramsci 14 — 43126 Parma

Information about authorised persons and opening procedure: Seduta pubblica.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

Anno 2025.

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR Emilia-Romagna — Sez. di Parma

Postal address: P.le Santafiora 7

Town: Parma

Country: Italy

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

30 giorni dalla comunicazione degli esiti di gara.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Ufficio Legale dell'Azienda USL di Parma

Postal address: Strada del Quartiere 2/a

Town: Parma

Postal code: 43125

Country: Italy

Telephone: +39 0521393111

VI.5.

Date of dispatch of this notice

29/01/2019