

France-Paris: Printing and related services
OJ S 24/2018 03/02/2018
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité régional du tourisme Paris Île-de-France

National registration number: 301 072 880 00091

Postal address: 11 rue du Faubourg Poissonnière

Town: Paris

Postal code: 75009

Country: France

E-mail: nouana@visitparisregion.com

Telephone: +33 173007764

Fax: +33 173007710

Internet address(es):

General address of the contracting authority: <http://www.visitparisregion.com>

I.2. Type of the contracting authority

Other: Association loi 1901

I.3. Main activity

Other: Tourisme

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Conception et réalisation de publications institutionnelles et grand public du comité régional du tourisme Paris Île-de-France

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code FR1 Ile-de-France

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Le CRT recherche un ou plusieurs prestataires pour la conception et la réalisation de publications à destination de ses partenaires institutionnels ou du grand public. Son souhait est d'améliorer ses prises de paroles et leur efficacité en harmonisant la forme et le fond de ses outils de communication et en renforçant leur utilité pour leurs destinataires.

II.1.5. CPV code(s)

79800000 Printing and related services

II.1.6. Information about the Government Procurement Agreement (GPA)**II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot**

Value: 198 948,60 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Expérience et savoir faire dans la conception/réalisation de guides. Weighting 20
2. Bonne compréhension de la demande traduite par un rendu de projet qualitatif attractif et souple. Weighting 30
3. Équipe et moyens dédiés mis à disposition: conseil accompagnement, DA chef de studio maquettiste, rédaction, SR, traduction, ressource iconographique, contrôle qualité, de fabrication. Weighting 30
4. Coût de la prestation. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure****Contract notice**

Notice number in the OJ S: [2017/S 204-421912](#) of 24.10.2017

Section V: Award of contract

Lot No: 1

- Lot title: Communication institutionnelle

V.1. Date of conclusion of the contract

29.1.2018

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: Terre de Sienne

Postal address: 79 bis rue de Paris

Town: Boulogne-Billancourt
Postal code: 92517
Country: France

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 57 732,00 EUR
excluding VAT
If annual or monthly value:
Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot No: 2

- Lot title: Communication grand public

V.1. Date of conclusion of the contract

29.1.2018

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: Terre de Sienne
Postal address: 79 bis rue de Paris
Town: Boulogne-Billancourt
Postal code: 92517
Country: France

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 41 742,00 EUR
excluding VAT
If annual or monthly value:
Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal de grande instance
Postal address: 4 boulevard du Palais
Town: Paris

Postal code: 75001

Country: France

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

1.2.2018