

**France-Colmar: Printing and delivery services**  
**OJ S 29/2017 10/02/2017**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Conseil général du Haut-Rhin

Postal address: 100 avenue d'Alsace, BP 20351

Town: Colmar Cedex

NUTS code: FR422 Haut-Rhin

Postal code: 68006

Country: France

E-mail: [commande.publique@haut-rhin.fr](mailto:commande.publique@haut-rhin.fr)

Telephone: +33 389306310

Fax: +33 389219840

**Internet address(es):**

Main address: <http://www.haut-rhin.fr>

Address of the buyer profile: <https://alsacemarchespublics.eu>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Réalisation et distribution du magazine du Conseil départemental du Haut-Rhin et documents associés.

**II.1.2. Main CPV code**

79823000 Printing and delivery services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

La consultation a pour objet la fabrication et la distribution du magazine du Conseil départemental du Haut-Rhin, ainsi que la réalisation et la distribution ciblée de documents associés ponctuels.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 861 580,96 EUR

## **II.2. Description**

### **II.2.1. Title**

Prépresse, impression et livraison

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79823000 Printing and delivery services

### **II.2.3. Place of performance**

NUTS code: FR422 Haut-Rhin

### **II.2.4. Description of the procurement**

Prépresse, impression et livraison.

### **II.2.5. Award criteria**

Quality criterion - Name: Lot 1: Valeur Technique / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Distribution dans les boîtes aux lettres du département

Lot No: 2

### **II.2.2. Additional CPV code(s)**

64121100 Mail delivery services

### **II.2.3. Place of performance**

NUTS code: FR422 Haut-Rhin

### **II.2.4. Description of the procurement**

Distribution dans les boîtes aux lettres du département.

### **II.2.5. Award criteria**

Quality criterion - Name: Lot 2: Valeur Technique / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 202-365146](#)

##### IV.2.8. Information about termination of dynamic purchasing system

##### IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 17001

**Lot No:** 1

**Title:**

Prépresse, impression et livraison. Prépresse, impression et livraison

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

11/01/2017

##### V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 6

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Groupe Maury Imprimeur SAS

Postal address: ZI BP 12 route d'Etampes

Town: Malesherbes

NUTS code: FR422 Haut-Rhin

Postal code: 45330

Country: France  
Telephone: +33 238323434  
Fax: +33 238323770  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 920 000,00 EUR  
Total value of the contract/lot: 639 375,20 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 17002

**Lot No:** 2

**Title:**

Distribution dans les boîtes aux lettres du département. Distribution dans les boîtes aux lettres du département

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

18/01/2017

**V.2.2. Information about tenders**

Number of tenders received: 6  
Number of tenders received from SMEs: 6  
Number of tenders received from tenderers from other EU Member States: 6  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 0  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Adrexo  
Postal address: 57 rue de la Hardt BP 92  
Town: Riedisheim  
NUTS code: FR422 Haut-Rhin  
Postal code: 68400  
Country: France  
E-mail: [jschubnel@spir.fr](mailto:jschubnel@spir.fr)  
Telephone: +33 389317244  
Fax: +33 389317249  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 560 000,00 EUR  
Total value of the contract/lot: 222 205,76 EUR

**V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### VI.3. Additional information

La consultation du(des) contrat(s) peut être effectuée à l'adresse de l'organisme acheteur. Les tiers justifiant d'un intérêt lésé peuvent exercer un recours de pleine juridiction devant le juge administratif dans un délai de 2 mois à compter de la publication du présent avis.

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix — BP 51038

Town: Strasbourg Cedex

Postal code: 67070

Country: France

E-mail: [greffe.ta-strasbourg@juradm.fr](mailto:greffe.ta-strasbourg@juradm.fr)

Telephone: +33 388212323

Fax: +33 388364466

Internet address: <http://strasbourg.tribunal-administratif.fr/>

#### VI.4.2. Body responsible for mediation procedures

Official name: Comité consultatif interrégional du règlement amiable des litiges (article 142 du Décret no2016-360 du 25.3.2016 relatif aux marchés publics)

Postal address: préfecture de Meurthe et Moselle 1 rue du Préfet Claude Erignac

Town: Nancy Cedex

Postal code: 54038

Country: France

E-mail: [therese.herry@meurthe-et-moselle.gouv.fr](mailto:therese.herry@meurthe-et-moselle.gouv.fr)

Telephone: +33 383342565

Fax: +33 383342224

#### VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Voies et délais des recours dont dispose le candidat: Référé précontractuel prévu aux art. L. 551-1 à L551-12 du Code de Justice Administrative (CJA), et pouvant être exercé avant la signature du contrat. Référé contractuel prévu aux art. L.551-13 à L.551-23 du CJA, et pouvant être exercé dans les délais prévus à l'art. R. 551-7 du CJA. Recours de pleine juridiction ouvert aux concurrents évincés, et pouvant être exercé dans les deux mois suivant la date à laquelle la conclusion du contrat est rendue publique. Recours contre une décision administrative prévu aux art. R. 421-1 à R. 421-7 du CJA, et pouvant être exercé dans les 2 mois suivant la notification ou publication de la décision de l'organisme.

### VI.5. Date of dispatch of this notice

07/02/2017