

Sweden-Stockholm: Marketing services
OJ S 21/2022 31/01/2022
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: EXPORTKREDITNÄMNDEN

National registration number: 202100-2098

Postal address: Box 3064

Town: STOCKHOLM

NUTS code: SE11 Stockholm

Postal code: 10361

Country: Sweden

Contact person: Jeanette Hemmingsson

E-mail: jeanette.hemmingsson@ekn.se

Internet address(es):

Main address: <http://www.ekn.se>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afmsljvlcp&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afmsljvlcp&GoTo=Tender>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Content-tjänster

Reference number: D22/00393

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandling av Content-tjänster.

Uppdraget innebär att producera och sprida redaktionellt innehållet på bland annat hemsida, sociala kanaler och i digitala utskick, för att öka företags och bankers kännedom och kunskap om EKN och EKN:s produkter.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Upphandling av Content-tjänster.

Uppdraget innebär att producera och sprida redaktionellt innehållet på bland annat hemsida, sociala kanaler och i digitala utskick, för att öka företags och bankers kännedom och kunskap om EKN och EKN:s produkter.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 04/04/2022

This contract is subject to renewal: yes

Description of renewals:

3 förlängning/ar á 12 månader

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 25/02/2022 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/12/2022

IV.2.7. Conditions for opening of tenders

Date: 28/02/2022 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

Mercell annons: <https://opic.com/id/afmsljlcp>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

26/01/2022