

**Ireland-Dublin: Public relations services****OJ S 22/2021 02/02/2021****Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: National Standards Authority of Ireland (NSAI)

National registration number: N/A

Postal address: 1 Swift Square, Northwood, Santry

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

Contact person: Wendy Nolan

E-mail: [wendy.nolan@nsai.ie](mailto:wendy.nolan@nsai.ie)

Telephone: +353 8073971

**Internet address(es):**Main address: <http://www.nsai.ie>Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/314>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://irl.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=181873&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=181873&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://irl.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=181873&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=181873&B=ETENDERS_SIMPLE)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: National standards authority

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**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

NSAI — In-house Public Relations and Communications Services

**II.1.2. Main CPV code**

79416000 Public relations services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

The National Standards Authority of Ireland (NSAI) provides a range of functions that support the Ireland's trade infrastructure.

NSAI is seeking the provision of an in-house Public Relations team to develop and implement a public relations strategy that builds on current awareness levels and increases understanding and engagement with stakeholder groups.

### **II.1.5. Estimated total value**

Value excluding VAT: 380 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79416000 Public relations services

### **II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

### **II.2.4. Description of the procurement**

The National Standards Authority of Ireland (NSAI) provides a range of functions that support the Ireland's trade infrastructure.

NSAI is seeking the provision of an in-house Public Relations team to develop and implement a public relations strategy that builds on current awareness levels and increases understanding and engagement with stakeholder groups.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 380 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

Please refer to tender documents.

## Section III: Legal, economic, financial and technical information

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### III.1. Conditions for participation

#### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 05/03/2021 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

English

#### IV.2.7. Conditions for opening of tenders

Date: 05/03/2021 Local time: 12:00

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: NSAI

Postal address: 1 Swift Square

Town: santry

Postal code: D09 A0E4

Country: Ireland

Telephone: +353 18073800

### VI.5. Date of dispatch of this notice

28/01/2021

