

**Germany-Berlin: EU-Nachrichten Newsletter for the Representation of the European Commission in Berlin, Germany (2 Lots) PO/2018-19/BER**

OJ S 25/2019 05/02/2019

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: European Commission, Directorate-General Communication, EC

Representation in Berlin, Germany

Postal address: Unter den Linden 78

Town: Berlin

NUTS code: DE3 Berlin

Postal code: 10117

Country: Germany

Contact person: Ms Cornelia Kirchner

E-mail: [COMM-REP-BER-NEWSLETTER-2018@ec.europa.eu](mailto:COMM-REP-BER-NEWSLETTER-2018@ec.europa.eu)**Internet address(es):**Main address: [https://ec.europa.eu/germany/eu-funding/tenders\\_de](https://ec.europa.eu/germany/eu-funding/tenders_de)Address of the buyer profile: [https://ec.europa.eu/info/funding-tenders/tenders/tender-opportunities-department/tender-opportunities-communication\\_en](https://ec.europa.eu/info/funding-tenders/tenders/tender-opportunities-department/tender-opportunities-communication_en)**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

**Section II: Object**

---

**II.1. Scope of the procurement****II.1.1. Title**

EU-Nachrichten Newsletter for the Representation of the European Commission in Berlin, Germany (2 Lots) PO/2018-19/BER

Reference number: PO/2018-19/BER

**II.1.2. Main CPV code**

22000000 Printed matter and related products

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The representation is seeking a qualified and well-motivated service provider to provide services to the European Commission Representation in Germany to edit, produce, print and distribute newsletter EU-Nachrichten newsletter.

### **II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 462 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Editing and Producing a Newsletter, EU-Nachrichten, for Print and for Online Distribution  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

### **II.2.3. Place of performance**

NUTS code: DE3 Berlin

Main site or place of performance: Berlin.

### **II.2.4. Description of the procurement**

Services required for editing and producing the EU-Nachrichten newsletter.

### **II.2.5. Award criteria**

Quality criterion - Name: Quality of the technical tender in terms of methodology to manage and coordinate all the services required in the Tender Specifications (TS) and to ensure continuous quality assurance management and high performance throughout the performance of the contract (TS 2.1) / Weighting: 20

Quality criterion - Name: Quality of Part A of the work sample (TS 6.A) / Weighting: 30

Quality criterion - Name: Quality of Part B of the work sample — (TS 6.B) / Weighting: 15

Quality criterion - Name: Quality of the new graphic design proposal for EU-Nachrichten — Part C of the work sample (TS 6.C) / Weighting: 15

Quality criterion - Name: Quality of the proposed content for EU-Nachrichten (TS 6.D) / Weighting: 20

Price - Weighting:  $<P/PX*100*40+Q*60$

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Printing and Distributing the EU-Nachrichten Newsletter  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

### **II.2.3. Place of performance**

NUTS code: DE3 Berlin

Main site or place of performance: Berlin.

#### **II.2.4. Description of the procurement**

Services required for printing and distribution the EU-Nachrichten newsletter.

#### **II.2.5. Award criteria**

Cost criterion - Name: Lowest price / Weighting: 100

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.6. Information about electronic auction**

An electronic auction has been used

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 153-350139](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

**Contract No:** PO/2018-19/BER

**Lot No:** 1

**Title:**

Editing and Producing a Newsletter, EU-Nachrichten, for Print and for Online Distribution

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

28/12/2018

### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: MBI Martin Brückner Infosource GmbH and Co. KG

National registration number: HRA 47673

Postal address: Rudolfstrasse 22-24

Town: Frankfurt

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Postal code: 60327

Country: Germany

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 80 000,00 EUR

Total value of the contract/lot: 74 700,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

---

**Contract No:** 2

**Lot No:** 2

**Title:**

Printing and Distributing the EU-Nachrichten Newsletter

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

26/12/2018

#### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: MBI Martin Brückner Infosource GmbH and Co. KG

National registration number: HRA 47673

Postal address: Rudolfstrasse 22-24

Town: Frankfurt

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt  
Postal code: 60327  
Country: Germany  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 50 000,00 EUR

Total value of the contract/lot: 40 800,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 80 % Short description of the part of the contract to be subcontracted: Printing and distributing the EU-Nachrichten newsletter

**Section VI: Complementary information**

---

**VI.3. Additional information**

All documentation of this call for tenders, including any additional information during the procedure is published at the following internet address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=3957>

Tenders should consult this site regularly, as additional information, possible updates, and questions and answers may be published at any time during the procedure.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

**VI.5. Date of dispatch of this notice**

29/01/2019