

France-Grenoble: Public relations services
OJ S 20/2023 27/01/2023
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: smmag Mobilités de l'aire Grenobloise

National registration number: 25380082500023

Postal address: le Forum - cs 50053, 3 rue Malakoff

Town: Grenoble

NUTS code: FRK24 Isère

Postal code: 38031

Country: France

E-mail: correspondre@aws-france.com

Internet address(es):

Main address: <http://www.lametro.fr>

Address of the buyer profile: <http://agysoft.marches-publics.info>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

[Relance après une procédure infructueuse] Conception, réalisation de la communication et reprographie, production de supports de communication du Smmag et de sa marque commerciale M

Reference number: 2022-Fcs-Smag-0281

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

montant Ht minimum pour la durée totale du contrat : 220000.0 Euro(S) (H.T.).L'Accord-Cadre sera exécuté par l'émission de bons de commande.Chaque lot fera l'objet d'une attribution séparée.Le contrat est susceptible d'être reconduit dans les conditions du cahier des charges. Les prestations sont réglées par des prix unitaires.Les montants estimatifs sont indicatifs et comprennent la totalité des périodes de reconduction

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 2 740 000,00 EUR

II.2. Description

II.2.1. Title

communication

Lot No: 01

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: FRK24 Isère

Main site or place of performance: territoire du Smmag. 38000 Grenoble

II.2.4. Description of the procurement

communication Montant Ht minimum du lot pour la durée totale du contrat : 200 000,00 Euro (S) (H.T.)

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

reprographie

Lot No: 02

II.2.2. Additional CPV code(s)

79520000 Reprographic services

II.2.3. Place of performance

NUTS code: FRK24 Isère

Main site or place of performance: territoire du Smmag. 38000 Grenoble

II.2.4. Description of the procurement

reprographie Montant Ht minimum du lot pour la durée totale du contrat : 20 000,00 Euro(S) (H.T.)

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 50

Quality criterion - Name: Performances en matière de protection de l'environnement /

Weighting: 10

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 132-377763](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 202242

Lot No: 01

Title:

communication

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/09/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: digital Story

Postal address: 38 Rue Ramey

Town: Paris 18

NUTS code: FR101 Paris
Postal code: 75018
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 500 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

V.2.6. Price paid for bargain purchases

Section V: Award of contract

Contract No: 202243

Lot No: 02

Title:
reprographie

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/09/2022

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: kazao
Postal address: 41 Rue Du Champ Roman
Town: Saint-Martin D'Herès
NUTS code: FRK24 Isère
Postal code: 38400
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 240 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Grenoble : Greffe du tribunal

Postal address: 2 Place de Verdun

Town: Grenoble

Postal code: 38022

Country: France

E-mail: greffe.ta-grenoble@juradm.fr

Telephone: +33 476429000

Fax: +33 476422269

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Grenoble : Greffe du tribunal

Postal address: 2 Place de Verdun

Town: Grenoble

Postal code: 38022

Country: France

E-mail: greffe.ta-grenoble@juradm.fr

Telephone: +33 476429000

Fax: +33 476422269

VI.5. Date of dispatch of this notice

24/01/2023