

Lithuania-Vilnius: Public relations services
OJ S 20/2024 29/01/2024
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga "Keliauk Lietuvoje"

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01104

Country: Lithuania

Contact person: Justina Šatikė

E-mail: justina.s@lithuania.travel

Telephone: +370 52508250

Internet address(es):

Main address: www.lithuania.travel/lt/

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/73351>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

VIEŠŪJŲ RYŠIŲ IR KOMUNIKACIJOS PROJEKTŲ ĮGYVENDINIMAS UŽSIENIO RINKOSE

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Pirkimo objektas: viešųjų ryšių ir komunikacijos projektų įgyvendinimo užsienyje paslaugos.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 000 000,00 EUR

II.2. Description

II.2.1. Title

I lygio tikslinės rinkos

Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: IL Israel

NUTS code: UK United Kingdom

NUTS code: PL Polska

NUTS code: LV Latvija

NUTS code: EE Eesti

NUTS code: DE Deutschland

II.2.4. Description of the procurement

I lygio tikslinės rinkos: Vokietija, Jungtinė Karalystė, Lenkija, Izraelis, Latvija, Estija.

II.2.5. Award criteria

Quality criterion - Name: Techninis pasiūlymas / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

II lygio tikslinės rinkos

Lot No: 2

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: SE Sverige

NUTS code: NO Norge

NUTS code: NL Nederland

NUTS code: IT Italia

NUTS code: FR France

NUTS code: FI Suomi / Finland

NUTS code: ES España

NUTS code: DK Danmark

NUTS code: BE Belgique / België

II.2.4. Description of the procurement

II lygio tikslinės rinkos: Italija, Ispanija, Prancūzija, Nyderlandai, Belgija, Suomija, Švedija, Norvegija, Danija.

II.2.5. Award criteria

Quality criterion - Name: Techninis pasiūlymas / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

II.2. Description

II.2.1. Title

III lygio tikslinės rinkos

Lot No: 3

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: US United States

NUTS code: TW Taiwan

NUTS code: KR South Korea

NUTS code: JP Japan

II.2.4. Description of the procurement

III lygio tikslinės rinkos: JAV, Japonija, Pietų Korėja, Taivanas.

II.2.5. Award criteria

Quality criterion - Name: Techninis pasiūlymas / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 154-491406](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: S-2

Lot No: 1

Title:

I lygio tikslinės rinkos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

22/01/2024

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB "Adverum"

National registration number: 300003647

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: S-4

Lot No: 2

Title:

II lygio tikslinės rinkos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/01/2024

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB "Adverum"

National registration number: 300003647

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: S-5

Lot No: 3

Title:

III lygio tikslinės rinkos

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/01/2024

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB "Idea prima"

National registration number: 126093354

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 100 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Vilniaus apygardos teismas

Postal address: LT-08101

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

24/01/2024