

France-Wasquehal: Project management consultancy services
OJ S 23/2021 03/02/2021
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Noréade

National registration number: 20001759800034

Postal address: 23 avenue de la Marne — CS 90101

Town: Wasquehal Cedex

NUTS code: FRE11 Nord

Postal code: 59443

Country: France

Contact person: M. le président du SIDEN-SIAN et ses régies Noréade

E-mail: marches@noreade.fr

Telephone: +33 320664423

Fax: +33 320802522

Internet address(es):

Main address: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2020_7344I-ce7M

Address of the buyer profile: <https://www.achatpublic.com>

I.6. Main activity

Water

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations de conseil stratégique en communication, de création, conception et réalisation d'actions de communication médias et hors médias

Reference number: 20 D 26 SP - MD

II.1.2. Main CPV code

72224000 Project management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Prestations de conseil stratégique en communication, de création, conception et réalisation d'actions de communication médias et hors médias.

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

72224000 Project management consultancy services

II.2.3. Place of performance

NUTS code: FRE11 Nord

Main site or place of performance: Siège du SIDEN-SIAN et ses régions Noréade à Wasquehal.

II.2.4. Description of the procurement

Prestations de conseil stratégique en communication, de création, conception et réalisation d'actions de communication médias et hors médias.

II.2.5. Award criteria

Quality criterion - Name: Qualité artistique de l'offre / Weighting: 25

Quality criterion - Name: Délais d'intervention / Weighting: 25

Price - Weighting: 50

II.2.11. Information about options

Options: yes

Description of options:

Le marché sera conclu pour un an à compter de la date de notification du 1er bon de commande. Il sera reconductible sept fois un an.

Ces reconductions interviendront par courrier adressé au titulaire au moins deux mois avant le terme de la période en cours.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 128-314587](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Title:

Prestations de conseil stratégique en communication, de création, conception et réalisation d'actions de communication médias et hors médias

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/12/2020

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Société becoming group

Postal address: 34 boulevard Carnot

Town: Lille

NUTS code: FRE11 Nord

Postal code: 59800

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

S'agissant des conditions financières du marché: accord-cadre à bons de commande conclu sans montant minimal ni maximal.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Lille

Postal address: 143 rue Jacquemars-Giélée

Town: Lille Cedex

Postal code: 59014

Country: France

E-mail: greffe.ta-lille@juradm.fr

Internet address: <http://lille.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Lille

Postal address: 143 rue Jacquemars-Giélée

Town: Lille Cedex

Postal code: 59014

Country: France

E-mail: greffe.ta-lille@juradm.fr

Telephone: +33 320631300

Fax: +33 320631347

Internet address: <http://lille.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

29/01/2021