

**France-Nîmes: Advertising services**  
**OJ S 34/2015 18/02/2015**  
**Contract award notice**  
**Supplies**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: CCI de Nîmes-Bagnols-Uzès-Le Vigan

Postal address: 12 rue de la République

Town: Nîmes Cedex 1

Postal code: 30032

Country: France

For the attention of: M. le président

E-mail: [elisabeth-durfort@nimes.cci.fr](mailto:elisabeth-durfort@nimes.cci.fr)

Telephone: +33 466879879

Fax: +33 466366108

**Internet address(es):**

General address of the contracting authority: <http://www.marches-publics.gouv.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

Electronic submission of tenders and requests to participate: <http://www.marches-publics.gouv.fr>

**I.2. Type of the contracting authority**

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Prestations d'affichage publicitaire.

**II.1.2. Type of contract and place of performance or delivery**

Supplies

Purchase

Main site or place of performance: Départements Gard, Hérault, Vaucluse, et Bouche du Rhône

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Prestations d'affichage publicitaire.

**II.1.5. CPV code(s)**

## **II.1.6. Information about the Government Procurement Agreement (GPA)**

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 60
2. Prix des prestations. Weighting 40

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

M0141024

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2014/S 185-325988](#) of 26.9.2014

## **Section V: Award of contract**

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Contract No: M0141024

Lot No: 1

- Lot title: Nîmes centre (30) panneaux 400x300.

les prestations feront l'objet d'un marché à bon de commande passé avec plusieurs titulaires (3 maximum) en application de l'article 77 du CMP. Les différents titulaires se verront attribuer les bons de commande au fur et à mesure des besoins, à tour de rôle en prenant en compte le classement des offres, à savoir:— le 1er bon de commande sera passé avec le candidat classé en 1ère position,— le 2ème bon de commande sera passé avec le candidat classé en 2ème position,— le 3ème bon de commande sera passé avec le candidat classé en 3ème position etc.

#### **V.1. Date of conclusion of the contract**

8.1.2015

#### **V.2. Information about tenders**

Number of tenders received: 6

#### **V.3. Name and address of the contractor**

Official name: Clear Channel

Postal address: 131 rue André Le Notre, ville active

Town: Nîmes  
Postal code: 30000  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 10 247,70 EUR  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 0141024C

Lot No: 2

- Lot title: Nîmes centre (30) panneaux 320x240

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Clear Channel  
Postal address: 131 rue André Le Notre, ville active  
Town: Nîmes  
Postal code: 30971  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 11 309 EUR  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 0141024D

Lot No: 3

- Lot title: Nîmes centre (30) panneaux 120x176

**V.1. Date of conclusion of the contract**

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Clear Channel  
Postal address: 131 rue André Le Notre, ville active  
Town: Nîmes  
Postal code: 30971  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 21 023,30 EUR

excluding VAT

**V.5. Information about subcontracting**

Contract No: 0141024E

Lot No: 4

- Lot title: Nîmes extérieur panneaux 400x300

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: DE CECCO publicité

Postal address: 1184 avenue Maréchal Juin

Town: Nîmes

Postal code: 30900

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 7 760 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024F

Lot No: 5

- Lot title: Nîmes extérieur (30) panneaux 120x176

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Clear Channel

Postal address: 131 rue André Le Notre, ville active

Town: Nîmes

Postal code: 90971

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 17 534,95 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

#### **V.5. Information about subcontracting**

Contract No: 0141024G

Lot No: 6

- Lot title: Alès extérieur (30) panneaux 400x300

##### **V.1. Date of conclusion of the contract**

8.1.2015

##### **V.2. Information about tenders**

Number of tenders received: 4

##### **V.3. Name and address of the contractor**

Official name: DE CECOO publicité

Postal address: 1184 avenue Maréchal Juin

Town: Nîmes

Postal code: 30900

Country: France

##### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 14 736 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

#### **V.5. Information about subcontracting**

Contract No: 0141024H

Lot No: 7

- Lot title: Uzès-Bagnols (30) panneaux 400x300

##### **V.1. Date of conclusion of the contract**

8.1.2015

##### **V.2. Information about tenders**

Number of tenders received: 3

##### **V.3. Name and address of the contractor**

Official name: DE CECCO publicité

Postal address: 1184 avenue Maréchal Juin

Town: Nîmes

Postal code: 30900

Country: France

##### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 12 340 EUR

excluding VAT

#### **V.5. Information about subcontracting**

Contract No: 0141024I

Lot No: 8

- Lot title: Uzès-Bagnols (30) panneaux 120x176

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: Clear Channel

Postal address: 131 rue André Le Notre, ville active

Town: Nîmes

Postal code: 30971

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 4 320 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024J

Lot No: 9

- Lot title: Fos-sur-Mer (13) panneaux 400x300

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: Exterion Média

Postal address: 3 esplanade du Foncet

Town: Issy-les-Moulineaux

Postal code: 92130

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 2 280 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024K

Lot No: 10

- Lot title: Montpellier centre (34) panneaux 120x176

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Clear Channel

Postal address: 131 rue André Le Notre ville active

Town: Nîmes

Postal code: 30971

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 15 000 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024L

Lot No: 11

- Lot title: Montpellier centre (34) panneaux 60x80

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Mediaffiche

Postal address: 73 rue du 56ème Régiment d'Artillerie

Town: Montpellier

Postal code: 34070

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 6 000 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024M

Lot No: 12

- Lot title: Montpellier extérieur (34) panneaux 400x300

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Impact Publicité  
Postal address: 119 chemin de la Baracine  
Town: Nîmes  
Postal code: 30000  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 19 359 EUR  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024N

Lot No: 13

- Lot title: Montpellier extérieur (34) panneaux 120x176

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Mediaffiche  
Postal address: 73 rue du 56ème Régiment d'Artillerie  
Town: Montpellier  
Postal code: 34070  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 13 000 EUR  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024

Lot No: 14

- Lot title: Montpellier extérieur (34) panneaux 60x80

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Mediaffiche  
Postal address: 73 rue du 56ème Régiment d'Artillerie

Town: Montpellier  
Postal code: 34070  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 2 400 EUR  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024P

Lot No: 15

- Lot title: Sète (34) panneaux 400x300 ou 320x240

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 4

**V.3. Name and address of the contractor**

Official name: Clear Channel  
Postal address: 131 rue André Le Notre, ville active  
Town: Nîmes  
Postal code: 30971  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 8 168,70 EUR  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024Q

Lot No: 16

- Lot title: Sète (34) panneaux 120x176

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 4

**V.3. Name and address of the contractor**

Official name: Clear Channel  
Postal address: 131 rue André Le Notre, ville active  
Town: Nîmes  
Postal code: 30971  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 4 400 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024R

Lot No: 17

- Lot title: Lunel (34) panneaux 400x300

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: De CECCO publicité

Postal address: 1184 avenue Maréchal Juin

Town: Nîmes

Postal code: 30900

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 6 270 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024S

Lot No: 18

- Lot title: L'Isle-sur-la-Sorgue (13) panneaux 400x300

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: Clear Channel

Postal address: 131 rue André Le Notre, ville active

Town: Nîmes

Postal code: 30971

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 2 222,78 EUR

excluding VAT  
If annual or monthly value:  
Number of years: 1

#### **V.5. Information about subcontracting**

Contract No: 0141024T

Lot No: 19

- Lot title: Avignon centre (84) panneaux 400x300

##### **V.1. Date of conclusion of the contract**

8.1.2015

##### **V.2. Information about tenders**

Number of tenders received: 3

##### **V.3. Name and address of the contractor**

Official name: Clear Channel

Postal address: 131 rue André Le Notre ville active

Town: Nîmes

Postal code: 30971

Country: France

##### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 5 847,34 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

#### **V.5. Information about subcontracting**

Contract No: 0141024U

Lot No: 20

- Lot title: Avignon centre (84) panneaux 120x176

##### **V.1. Date of conclusion of the contract**

8.1.2015

##### **V.2. Information about tenders**

Number of tenders received: 1

##### **V.3. Name and address of the contractor**

Official name: JD Decaux

Postal address: 17 rue Soyer

Town: Neuilly-sur-Seine

Postal code: 92523

Country: France

##### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 4 460,36 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

## **V.5. Information about subcontracting**

Contract No: 0141024V

Lot No: 21

- Lot title: Avignon extérieur (84) panneaux 400x300

### **V.1. Date of conclusion of the contract**

8.1.2015

### **V.2. Information about tenders**

Number of tenders received: 3

### **V.3. Name and address of the contractor**

Official name: Impact publicité

Postal address: 119 chemin de la Baracine

Town: Nîmes

Postal code: 30000

Country: France

### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 3 151 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

## **V.5. Information about subcontracting**

Contract No: 0141024W

Lot No: 22

- Lot title: Arles intérieur (13) panneaux 400x300

### **V.1. Date of conclusion of the contract**

8.1.2015

### **V.2. Information about tenders**

Number of tenders received: 3

### **V.3. Name and address of the contractor**

Official name: DE CECCO publicité

Postal address: 1184 avenue Maréchal Juin

Town: Nîmes

Postal code: 30900

Country: France

### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 10 200 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

## **V.5. Information about subcontracting**

Contract No: 0141024X

Lot No: 23

- Lot title: Arles extérieur (13) panneaux 400x300

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: DE CECCO publicité

Postal address: 1184 avenue Maréchal Juin

Town: Nîmes

Postal code: 30900

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 8 160 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024Y

Lot No: 25

- Lot title: Salon de Provence (13) panneaux 400x300

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Clear Channel

Postal address: 131 rue André Le Notre, ville active

Town: Nîmes

Postal code: 30971

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 1 874,43 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024Z

Lot No: 26

- Lot title: Aix-en-Provence (13) panneaux 400x300 ou 320x240

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 5

**V.3. Name and address of the contractor**

Official name: Clear channel

Postal address: 131 rue André Le Notre, ville active

Town: Nîmes

Postal code: 30971

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 3 794,66 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024AA

Lot No: 27

- Lot title: Aix-en-Provence (13) panneaux 120x176

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: JC Decaux

Postal address: 17 rue Soyer

Town: Neuilly-sur-Seine

Postal code: 92523

Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 8 603,16 EUR

excluding VAT

If annual or monthly value:

Number of years: 1

**V.5. Information about subcontracting**

Contract No: 0141024A

Lot No: 1

- Lot title: Nîmes centre panneaux 400x300.

Marché multi attributaire 2ème position du classement

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 6

**V.3. Name and address of the contractor**

Official name: Impact Publicité  
Postal address: 119 chemin de la Baracine  
Town: Nîmes  
Postal code: 30000  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 12 890 EUR  
excluding VAT  
If annual or monthly value:  
Number of years: 1

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 0141024B

Lot No: 1

- Lot title: Nîmes centre panneaux 400x300.

Marché multi attributaire 3ème position du classement

**V.1. Date of conclusion of the contract**

8.1.2015

**V.2. Information about tenders**

Number of tenders received: 6

**V.3. Name and address of the contractor**

Official name: DE CECCO Publicité  
Postal address: 1184 avenue Maréchal Juin  
Town: Nîmes  
Postal code: 30000  
Country: France

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 16 320 EUR  
excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds****VI.2. Additional information**

Références de l'avis initial paru au BOAMP  
Parution n°: 184 B, annonce n° 182 du 25.9.2014.  
Date d'envoi du présent avis au JOUE et au BOAMP: 13.2.2015.

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

13.2.2015