

**Belgium-Brussels: Advertising services**  
**OJ S 36/2016 20/02/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Mobiliteit en Openbare Werken, Agentschap Wegen en Verkeer, Afdeling Planning en Coördinatie

Postal address: Koning Albert II-laan 20, bus 4

Town: Brussel

Postal code: 1000

Country: Belgium

For the attention of: Luypaerts Ilse

E-mail: [ilse.luypaerts@mow.vlaanderen.be](mailto:ilse.luypaerts@mow.vlaanderen.be)

Telephone: +32 25537907

**Internet address(es):**

General address of the contracting authority: [www.wegenenverkeer.be](http://www.wegenenverkeer.be)

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=227773>

Electronic submission of tenders and requests to participate: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=PCO-A225/s-pco-201509-3311-F03&userType=SUPPLIER&language=nl>

**I.2. Type of the contracting authority**

Regional or local agency/office

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Plakken van affiches langs autosnel-, gewest- en overwegen.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

NUTS code BE Belgique / België, BE2 Vlaams Gewest

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

De opdracht heeft tot doel gedurende een volledig kalenderjaar, in Vlaanderen, maandelijks op de hiervoor bestemde borden langs de autosnelwegen en gewestwegen, affiches aan te plakken gedurende 12 campagnes gevoerd door het Vlaams Gewest en 2 maandelijks op de

hiervoor bestemde borden langs gevaarlijke overwegen, affiches aan te plakken gedurende 6 campagnes gevoerd door het Vlaams Gewest.

**II.1.5. CPV code(s)**

79341000 Advertising services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

**Section IV: Procedure**

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**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Open

**IV.2. Award criteria**

**IV.2.1. Award criteria**

Lowest price

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

PCO-A225/s-pco-201509-3311-F03

**IV.3.2. Previous publication concerning this procedure**

**Contract notice**

Notice number in the OJ S: [2015/S 199-361270](#) of 14.10.2015

**Section V: Award of contract**

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Contract No: 1

Lot No: 5

- Lot title: Perceel 1: Wegen en Verkeer Limburg

**V.1. Date of conclusion of the contract**

4.2.2016

**V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: JB Reklame

Postal address: Meyerstraat 38

Town: Mol

Postal code: 2400

Country: Belgium

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Contract No: 2

Lot No: 5

- Lot title: Perceel 2: Wegen en Verkeer Vlaams-Brabant

**V.1. Date of conclusion of the contract**

4.2.2016

**V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: JB Reklame

Postal address: Meyerstraat 38

Town: Mol

Postal code: 2400

Country: Belgium

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Contract No: 3

Lot No: 5

- Lot title: Perceel 3: Wegen en Verkeer Oost-Vlaanderen

**V.1. Date of conclusion of the contract**

4.2.2016

**V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: JB Reklame

Postal address: Meyerstraat 38

Town: Mol

Postal code: 2400

Country: Belgium

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Contract No: 4

Lot No: 5

- Lot title: Perceel 4: Wegen en Verkeer West-Vlaanderen

**V.1. Date of conclusion of the contract**

4.2.2016

**V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: JB Reklame

Postal address: Meyerstraat 38

Town: Mol

Postal code: 2400

Country: Belgium

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Contract No: 5

Lot No: 5

- Lot title: Perceel 5: Wegen en Verkeer Antwerpen

**V.1. Date of conclusion of the contract**

4.2.2016

**V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: JB Reklame

Postal address: Meyerstraat 38

Town: Mol

Postal code: 2400

Country: Belgium

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

17.2.2016