

SE-Härnösand: business analysis consultancy services
OJ S 37/2012 23/02/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Länsstyrelsen Västernorrland
Postal address: Pumpbacksgatan 19
Town: Härnösand
Postal code: SE-871 86
Country: Sweden
For the attention of: Alexandra Wiklund
E-mail: alexandra.wiklund@lansstyrelsen.se
Telephone: +46 611349166
Fax: +46 611349372

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Konsulter för omvärldsbevakning, analysarbete, rådgivning och kvalitetssäkring inom besöksnäringen.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 27: Other services
Main site or place of performance: Västernorrlands län.
NUTS code SE321 Västernorrlands län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Upphandlingen avser konsulter för omvärldsbevakning, analysarbete, rådgivning och kvalitetssäkring i Projektet "Destinationsnav i Västernorrland". Upphandlingen syftar till att teckna avtal mellan Länsstyrelsen Västernorrland och minst tre (3) anbudsgivare gällande köp av ovan nämnda konsulttjänster. Uppdragets omfattning framgår av kravspecifikation och bilagor.
Anbud får lämnas på antingen hela eller delar av uppdraget.

II.1.5. CPV code(s)

72221000 Business analysis consultancy services, 72224000 Project management consultancy services, 79311300 Survey analysis services, 79410000 Business and management consultancy services, 79411100 Business development consultancy services, 79413000 Marketing management consultancy services, 79416200 Public relations consultancy services, 79419000 Evaluation consultancy services, 79421000 Project-management services other than for construction work

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Erfarenhet av liknande uppdrag. Weighting 40
2. Referenser. Weighting 30
3. Timpris. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

303-2852-11

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2011/S 96-157931](#) of 19.5.2011

Section V: Award of contract

Contract No: 1

V.1. Date of conclusion of the contract

14.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Resurs för Resor och Turism i Norden AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 2

V.1. Date of conclusion of the contract

14.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Kontigo AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 3

V.1. Date of conclusion of the contract

22.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Vectura Consulting AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 4

V.1. Date of conclusion of the contract

15.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Dixie PR och Event AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 5

V.1. Date of conclusion of the contract

19.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Projektstöd i Sverige AB
Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 6

V.1. Date of conclusion of the contract

19.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Inno Scandinavia AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 7

V.1. Date of conclusion of the contract

19.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Skylark PR AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 8

V.1. Date of conclusion of the contract

14.12.2011

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Ann Holst AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 9

V.1. Date of conclusion of the contract

17.2.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Svensk Destinationsutveckling AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Destinationsnav Västernorrland.

VI.2. Additional information

Projektets syfte är att genom kunskapsöverföring, strategisk samverkan och tekniskt stöd skapa förutsättningar för branchdriven affärsutveckling inom regionens besöksnäring. Projektet är ett samverkansprojekt mellan Länsstyrelsen i Västernorrland och Investera i Sundsvall AB. Länsstyrelsen är projektägare och ansvarar för koordinering och produktion av statistik och analys och därigenom kunskapsöverföring. Länsstyrelsen är också ansvarig för att bygga upp den infrastruktur som rymmer inom aktivitetsblocket teknisk plattform. Investeras roll är att genomföra projektets utvecklingsaktiviteter inom aktivitetsblocket samverkan för destinationsutveckling.

ID: 11032-137386-2012.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

20.2.2012