

France-Lyon: Advertising and marketing services

OJ S 25/2021 05/02/2021

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CCI Lyon Métropole Saint-Étienne Roanne

Postal address: place de la Bourse

Town: Lyon

NUTS code: FRK2 Rhône-Alpes

Postal code: 69289

Country: France

E-mail: Marches@lyon-metropole.cci.fr**Internet address(es):**Main address: <http://www.lyon-metropole.cci.fr>Address of the buyer profile: <https://www.marches-publics.gouv.fr>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=entreprise>.<https://www.marches-publics.gouv.fr/EntrepriseAdvancedSearch&AllCons&refConsultation=699067&orgAcronyme=l2m>**I.4. Type of the contracting authority**

Other type: Organisme consulaire

I.5. Main activity

Other activity: Organisme consulaire

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Achats média, achats hors-média, conception et conseil pour le centre de formation de la CCI Lyon Métropole Saint-Étienne Roanne

Reference number: 21LM02A00

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Achats média, achats hors-média, conception et conseil pour le centre de formation de la CCI Lyon Métropole Saint-Étienne Roanne.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FRK26 Rhône

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

Achats média, achats hors-média, conception et conseil pour le centre de formation de la CCI Lyon Métropole Saint-Étienne Roanne.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

L'accord-cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à trois. La durée de chaque période de reconduction est de douze mois. La durée maximale du contrat, toutes périodes confondues, est de 48 mois.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Le marché prévoit la réalisation de prestations similaires.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1.

Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Voir règlement de la consultation.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/03/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 01/03/2021 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

Le marché sera renouvelé à l'issu du marché en cours.

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Lyon

Postal address: 184 rue Duguesclin

Town: Lyon Cedex 03

Postal code: 69433

Country: France

E-mail: greffe.ta-lyon@juradm.fr

Telephone: +33 478141010

Internet address: <http://lyon.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

01/02/2021