

Italy-Imola: Advertising and marketing services
OJ S 25/2021 05/02/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nuovo circondario imolese — Servizio centrale unica di committenza

Postal address: via Boccaccio 27

Town: Imola

NUTS code: ITH55 Bologna

Postal code: 40026

Country: Italy

Contact person: Passatempo dott.ssa Stefania

E-mail: cuc@pec.nuovocircondarioimolese.it

Telephone: +39 0542603200

Fax: +39 054234895

Internet address(es):

Main address: <http://www.nuovocircondarioimolese.it>

Address of the buyer profile: <http://www.nuovocircondarioimolese.it>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Other activity: promozione turistica

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servizio di promo-commercializzazione turistica dei comuni del Nuovo circondario imolese — periodo 2021-2024

Reference number: CIG 8567405E40

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Vedasi punto II.1.1).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 668 713,46 EUR

II.2. Description

II.2.2. Additional CPV code(s)

63510000 Travel agency and similar services

II.2.3. Place of performance

NUTS code: ITH55 Bologna

Main site or place of performance: Vedasi capitolato speciale d'appalto.

II.2.4. Description of the procurement

Vedasi punto II.1.1) e i documenti di progetto.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: yes

Description of options:

Eventuali:

— rinnovo per due anni importo: 183 370,48 EUR,

— proroga tecnica massimo sei mesi: 46 092,62 EUR,

— servizi accessori/complementari all'oggetto del contratto: 70 178,78 EUR (IVA esclusa).

Importi tutti soggetti a ribasso e IVA esclusa.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Il prezzo non è il solo criterio di aggiudicazione, tutti i criteri sono indicati solo nei documenti di gara.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 250-624834](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Servizio di promo-commercializzazione turistica dei comuni del Nuovo circondario imolese — periodo 2021-2024.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/01/2021

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Imola Faenza tourism company s.c.r.l

Town: Imola

NUTS code: ITH55 Bologna

Postal code: 40026

Country: Italy

Internet address: www.nuovocircondarioimolese.it

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 669 382,84 EUR

Total value of the contract/lot: 668 713,46 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

— Responsabile della procedura di gara: Passatempi dott.ssa Stefania,

— responsabile unico del procedimento: D'Amore dott.ssa Simonetta,

— l'importo indicato al punto V.2.4) è comprensivo delle opzioni di rinnovo, proroga tecnica ed eventuali servizi accessori/complementari all'oggetto del contratto.

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR dell'Emilia Romagna

Postal address: via D'Azeglio 54

Town: Bologna

Postal code: 40123

Country: Italy

Internet address: <http://www.giustizia-amministrativa.it>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: TAR dell'Emilia Romagna

Town: Bologna

Postal code: 40123

Country: Italy

VI.5. Date of dispatch of this notice

02/02/2021